

Event Programme - ITB Asia 2011

As at 16th September 2011

Time & Date	Activity	Venue
Monday 17th Oct		
0800 - 2200 hrs	Booth Setup [Special Design]	Level 6 Exhibition Hall 601 - 603
Tuesday 18th Oct		
0800 - 2200 hrs	Booth Setup [Special Design & Shell Schemes]	Level 6 Exhibition Hall 601 - 603
0800 - 1700 hrs	Registration for Exhibitors, Buyers, Media, Speakers and Trade Visitors	Level 1
0730 - 0845 hrs	WIT - Web in Travel Registration (seperate registration required)	Level 2, Ballroom 2
Wednesday 19th Oct		
0800 - 1700 hrs	Registration for Exhibitors, Buyers, Media, Speakers and Trade Visitors	Level 1
0830 - 0900 hrs	WIT - Web in Travel Registration (seperate registration required)	Level 2, Ballroom 2
0900 hrs	Opening Keynote By Paul Brown, Worldwide's President of Global Brands & Commercial Services, Hilton Worldwide	Level 2, Theatre
0940 hrs	Buyers Briefing (Buyers only)	Level 2, Theatre
1000 hrs	ITB Asia Exhibition Doors Open Ribbon Cutting Ceremony & VIP Guided Tour	Level 6 Exhibition Hall 602
1030 hrs	Appointments Commence	Level 6 Exhibition Hall 601 - 603
1115 hrs	Opening Press Conference Opening Press Conference Live Feed	Level 2, Room 208 Level 2, Room 201
1300 - 1400 hrs	Loyalty Programmes: valuable USP or a costly must-have? Panel discussion	Level 2, Room 203
1400 - 1500 hrs	Hotels: boutique, unique, designed. Extravagant niche or the new conservative? Panel discussion	Level 2, Room 203
1400 - 1500 hrs	RT Clinics at the ITB Asia Responsible Tourism Centre	Level 6 Exhibition Hall 602, T15
1800 hrs	Exhibition Closes	
1830 - 2030 hrs	Hilton Worldwide Cocktail By Hilton Worldwide (Strictly by Invitation to Buyers and Media)	Conrad Centennial Singapore, Grand Ballroom
Thursday 20th Oct		
0800 - 1700 hrs	Registration for Exhibitors, Buyers, Media, Speakers and Trade Visitors	Level 1
0900 - 1000 hrs	Why Business Travel matters more than ever in Asia Business Travel Plenary Session	Level 2, Theatre
1000 - 1730 hrs	Association Day (Registered Delegates only)	Level 2, Ballroom 1
1000 hrs	ITB Asia Exhibition Doors Open	Level 6 Exhibition Hall 601 - 603
1000 - 1100 hrs 1400 - 1500 hrs	RT Clinics at the ITB Asia Responsible Tourism Centre	Level 6 Exhibition Hall 602, T15
1030 hrs	Appointments Commence	Level 6 Exhibition Hall 601 - 603
1500 - 1700 hrs	ITB Asia Clinics (Open to all WIT delegates and ITB Asia delegates)	Level 6 Exhibition Hall 601, F27
1800 hrs	Exhibition Closes	
2200 - Late	TTG Asia: Late Night Function	TBA
Friday 21st Oct		
0800 - 1700 hrs	Registration for Exhibitors, Buyers, Media, Speakers and Trade Visitors	Level 1
0900 - 1000 hrs	ITB Berlin Business Breakfast Hosted by David Ruetz - Head of ITB Berlin	Level 2, Room 202
0900 - 1200 hrs	TTG Travel Agent Conference	Level 2, Ballroom 2
1000 hrs	ITB Asia Exhibition Doors Open	Level 6 Exhibition Hall 601 - 603
1030 hrs	Appointments Commence	Level 6 Exhibition Hall 601 - 603
1100 - 1300 hrs	Responsible Tourism Event & Networking	Level 6 Exhibition Hall 601, F27
1230 - 1330 hrs	10 things you need to know about Luxury Travel Discover the opportunities for Asia	Level 2, Room 203
1400 - 1500 hrs	RT Clinics at the ITB Asia Responsible Tourism Centre	Level 6 Exhibition Hall 602, T15
1500 - 1700 hrs	ITB Asia Clinics (Open to all WIT delegates and ITB Asia delegates)	Level 6 Exhibition Hall 601, F27
1800 hrs	ITB Asia 2011 Closes See you again! October 2012	