

Time & Date	Activity	Venue
Monday 23th October		
1200 - 2200 hrs	Booth Setup [Special Design]	Basement 2, Hall D - F
Tuesday 24th October		
0800 - 2200 hrs	Booth Setup [Special Design & Shell Schemes]	Basement 2, Hall D - F
0800 - 1700 hrs	Registration for Exhibitors, Buyers, Media, Speakers and Trade Visitors	Basement 2, Registration Foyer
Wednesday 25th October		
0800 - 1700 hrs	Registration for Exhibitors, Buyers, Media, Speakers and Trade Visitors	Basement 2, Registration Foyer
0900 - 1000 hrs	ITB Asia 2017: Opening Keynote	Level 3, Begonia 3011
0930 hrs	ITB Asia Exhibition Doors Open	Basement 2, Hall D - F
1000 - 1030 hrs	ITB Asia 2017: Buyer's Briefing	Level 3, Begonia 3011
1000 - 1200 hrs	Conference Session by TravelDaily China	Level 3, Begonia 3102
1030 - 1130hrs	Amex: Emerging Marketings and How They Are Impacting the Events Industry in Asia	Basement 2, MICE and Corporate Hub
1030 - 1130 hrs	Greenview: 2017 Green Lodging Report	Basement 2, Responsible Tourism Hub
1030 - 1130 hrs	Sabre: Winning through Customer Service	Basement 2, Travel & Technology Hub
1100 - 1200 hrs	GfK: Millennial Reshaping the Travel Landscape	Basement 2, Presentation Hub
1130 - 1200 hrs	Huone: Creative Meeting Spaces – A Game Changer in the MICE Industry	Basement 2, MICE and Corporate Hub
1130 - 1200 hrs	International Tourism Partnership: Tourism and the Sustainable Tourism Goals - What is your contribution	Basement 2, Responsible Tourism Hub
1200 - 1300 hrs	Trend Watching: Trend-Driven Innovation- Consumer Trend Shaping the Future of Travel	Basement 2, Presentation Hub
1300 - 1330 hrs	Destination Showcase: Korea Tourism Organisation	Basement 2, Presentation Hub
1300 - 1330 hrs	Food Waste: Innovations to address this widely misunderstood issue in the hospitality industry	Basement 2, Responsible Tourism Hub
1300 - 1500 hrs	Meetings and Incentive Session by ICESAP	Level 3, Begonia 3011
1300 - 1430 hrs	MPI: Sales - Change Your Mindset: From Sales to Strategic Partner	Basement 2, Knowledge Theatre
1300 - 1400 hrs	STR: Asia Pacific by the Numbers - A Regional Performance Update on Hospitality Industry	Basement 2, MICE and Corporate Hub
1330 - 1400 hrs	Destination Showcase: Visit Finland	Basement 2, Presentation Hub
1400 - 1600 hrs	Demystifying Airbnb for Corporate Travel Managers	Level 3, Begonia 3102
1400 - 1430 hrs	Destination Showcase: Visit Norway	Basement 2, Presentation Hub
1430 - 1500 hrs	Destination Showcase: Hilton Makkah Convention Hotel	Basement 2, Presentation Hub
1430 - 1500 hrs	Qihan: Sanbot-as-a-Service	Basement 2, Travel & Technology Hub
1500 - 1530 hrs	Destination Showcase: Come and be Inspired by Iceland	Basement 2, Presentation Hub
1500 - 1600 hrs	Sharing Economy Singapore: Sharing Economy Impact on Tourism Industry Now and Future	Basement 2, Travel & Technology Hub
1500 - 1630 hrs	SITE: What's New? Changes in the Incentive Travel Industry	Basement 2, Knowledge Theatre
1530 - 1600 hrs	Frost & Sullivan: Destination Marketing: Why should tourists visit you?	Basement 2, Presentation Hub
1600 - 1630 hrs	Zebra Design: Innovation in the Hospitality Industry through VR & AR - a new way to commercialize hotels	Basement 2, Travel & Technology Hub
1630 - 1700 hrs	Facebook: Travel in the mobile-first world	Basement 2, Travel & Technology Hub
1800 hrs	Exhibition Closes	Basement 2, Hall D - F
1800 - 2100 hrs	Opening Night Function By Marina Bay Sands [Strictly by Invitation to Buyers, Media and VIPs]	To be confirmed
2100 - 0000 hrs	Late Night Function by [TWA Travel Weekly Asia]	To be confirmed
Thursday 26th October		
0800 - 1700 hrs	Registration for Exhibitors, Buyers, Media, Speakers and Trade Visitors	Basement 2, Registration Foyer
0930 hrs	ITB Asia Exhibition Doors Open	Basement 2, Hall D - F
0900 - 1800 hrs	GBTA Business Travel Day	Level 3, Begonia 3011
0900 - 1100 hrs	HSMAI Revenue Strategy Training Workshop	Level 3, Begonia 3002
0930 - 1230 hrs	Halal in Travel Summit 2017	Level 3, Begonia 3102
1000 - 1100 hrs	Day 2 Keynote Panel	Basement 2, Knowledge Theatre
1000 - 1700 hrs	WildAsia: Responsible Tourism Events	Basement 2, Responsible Tourism Hub
1030 - 1100 hrs	TravelSpends: Business Travel Cost Optimization through Real-Time Transaction Analytics	Basement 2, MICE and Corporate Hub
1100 - 1130 hrs	Conference Session by 30 Seconds to Fly	Basement 2, MICE and Corporate Hub
1100 - 1130 hrs	Travel Wire Asia: Influencing Connected Travellers - Social Content Formats and Digital Distribution	Basement 2, Presentation Hub
1100 - 1200 hrs	Tripfez: The Global Economic Impact of Muslim Travel, Challenges and Potential of the Fastest Growing Segment of Travel	Basement 2, Travel & Technology Hub
1200 - 1400 hrs	HSMAI Digital & Distribution Training Workshop	Level 3, Begonia 3002
1300 - 1430 hrs	MPI: Event Tech: The Meeting of the Future	Basement 2, Knowledge Theatre
1300 - 1330 hrs	OTOAI: Outbound Travel from India Focusing on Every Segment	Basement 2, MICE and Corporate Hub
1330 - 1400 hrs	Destination Showcase : Indonesia	Basement 2, Presentation Hub
1400 - 1430 hrs	Meng Tu: Visual Revolution – Scene changes booking	Basement 2, Travel & Technology Hub
1430 - 1530 hrs	Corporate Travel Management: User Experience vs Efficiency	Basement 2, MICE and Corporate Hub
1430 - 1730 hrs	HSMAI Conference & Event Sales Training Workshop	Level 3, Begonia 3002
1430 - 1500 hrs	Savioko: Hospitality is at Risk – Robotics to the Rescue!	Basement 2, Travel & Technology Hub
1500 - 1600 hrs	Hiverlab: Virtual Reality & Tourism	Basement 2, Travel & Technology Hub
1500 - 1630 hrs	SITE: Incentive Travel Planning and Logistics	Basement 2, Knowledge Theatre
1600 - 1800 hrs	10th TravelMole Asia Pacific Awards 2017	Basement 2, Travel & Technology Hub
1800 hrs	Exhibition Closes	Basement 2, Hall D - F
1800 - 2100 hrs	Opening Night Function By Singapore Tourism Board [Strictly by Invitation to Buyers, Media and VIPs]	To be confirmed
2100 - 0000 hrs	Late Night Function by [TTG Travel Trade Publishing]	To be confirmed
Friday 27th October		
0800 - 1700 hrs	Registration for Exhibitors, Buyers, Media, Speakers and Trade Visitors	Basement 2, Registration Foyer
0930 hrs	ITB Asia Exhibition Doors Open	Basement 2, Hall D - F
1000 - 1300 hrs	Emerging technologies and innovation in travel – presented by InnoVel	Basement 2, Knowledge Theatre
1030 - 1130 hrs	Rise of Cruise in Asia Pacific	Basement 2, MICE and Corporate Hub
1030 - 1100 hrs	Travel Wander: That "Balanced" Vacation	Basement 2, Responsible Tourism Hub
1100 - 1200 hrs	Lonely Planet in the 21st Century – how content is changing	Basement 2, Presentation Hub
1230 - 1300 hrs	Mileslife: Connecting world with Miles-A story of Mileslife	Basement 2, Travel & Technology Hub
1300 - 1330 hrs	Repup: Next Gen Guest Experience Management in Hospitality	Basement 2, Travel & Technology Hub
1330 - 1630 hrs	Luxury Travel Forum by DestinationElite	Basement 2, Knowledge Theatre
1330 - 1400 hrs	Splitty Travel - Consumer purchase behaviors - Embracing 'Travel Hacking' as the new Norm	Basement 2, Travel & Technology Hub
1400 - 1700 hrs	Future Leaders 2017	Level 3, Begonia 3011
1800 hrs	ITB Asia 2017 closes. See you again in 2018!	