



ITB Asia 2017 Event Schedule
as of date 12th September 2017

Time & Date	Activity	Venue
Monday 23th October		
1200 - 2200 hrs	Booth Setup [Special Design]	Basement 2, Hall D - F
Tuesday 24th October		
0800 - 2200 hrs	Booth Setup [Special Design & Shell Schemes]	Basement 2, Hall D - F
0800 - 1700 hrs	Registration for Exhibitors, Buyers, Media, Speakers and Trade Visitors	Basement 2, Registration Foyer
Wednesday 25th October		
0800 - 1700 hrs	Registration for Exhibitors, Buyers, Media, Speakers and Trade Visitors	Basement 2, Registration Foyer
0900 - 1000 hrs	ITB Asia 2017: Opening Keynote	Level 3, Begonia 3011
0930 hrs	ITB Asia Exhibition Doors Open	Basement 2, Hall D - F
1000 - 1030 hrs	ITB Asia 2017: Buyer's Briefing	Level 3, Begonia 3011
1030 - 1230 hrs	TravelDaily China - ITB Asia Session	Level 3, Begonia 3102
1030 - 1130hrs	Amex: Emerging Marketings and How They Are Impacting the Events Industry in Asia	Basement 2, MICE and Corporate Hub
1030 - 1130 hrs	Greenview: 2017 Green Lodging Report	Basement 2, Responsible Tourism Hub
1030 - 1100 hrs	Sabre: Winning through Customer Service	Basement 2, Travel & Technology Hub
1030 - 1100 hrs	TIFTA: What makes food tours the perfect way to explore your destination	Basement 2, Presentation Hub
1100 - 1200 hrs	GfK: Millennial Reshaping the Travel Landscape	Basement 2, Presentation Hub
1100 - 1200 hrs	UNICEF: Fast changing markets, digitalisation, ROI... challenges and opportunities for Corporate Event Organizers and the 'World of MICE'	Basement 2, Knowledge Theatre
1130 - 1200 hrs	Sojern: How Data Creates a Seamless Travel Marketing Strategy	Basement 2, Travel & Technology Hub
1130 - 1200 hrs	Huone: Creative Meeting Spaces - A Game Changer in the MICE Industry	Basement 2, MICE and Corporate Hub
1130 - 1200 hrs	International Tourism Partnership: Tourism and the Sustainable Tourism Goals - What is your contribution	Basement 2, Responsible Tourism Hub
1200 - 1230 hrs	Introduction to Risk Management for Meetings and Events	Basement 2, MICE and Corporate Hub
1200 - 1230 hrs	Mystify: Emerging Technology Trends and their Impact on Travel	Basement 2, Travel & Technology Hub
1200 - 1300 hrs	Trend Watching: Trend-Driven Innovation: Consumer Trend Shaping the Future of Travel	Basement 2, Presentation Hub
1300 - 1330 hrs	Destination Showcase: Korea Tourism Organisation	Basement 2, Presentation Hub
1300 - 1330 hrs	Food Waste: Innovations to address this widely misunderstood issue in the hospitality industry	Basement 2, Responsible Tourism Hub
1300 - 1500 hrs	Meetings and Incentive Session by ICESAP	Level 3, Begonia 3011
1300 - 1430 hrs	MPI: Sales - Change Your Mindset: From Sales to Strategic Partner	Basement 2, Knowledge Theatre
1300 - 1400 hrs	STR: Asia Pacific by the Numbers - A Regional Performance Update on Hospitality Industry	Basement 2, MICE and Corporate Hub
1330 - 1400 hrs	Destination Showcase: Visit Finland	Basement 2, Presentation Hub
1330 - 1430 hrs	Marina Bay Sands: Latest trends in green meetings	Basement 2, Responsible Tourism Hub
1400 - 1600 hrs	Demystifying Airbnb for Corporate Travel Managers	Level 3, Begonia 3102
1400 - 1430 hrs	Destination Showcase: Destination Norway	Basement 2, Presentation Hub
1400 - 1430 hrs	eNett: Experience Is Everything	Basement 2, Travel & Technology Hub
1400 - 1600 hrs	IDEAS Forum: Driving Hotel Profitability from all Revenue Streams	Basement 2, MICE and Corporate Hub
1430 - 1500 hrs	Conference Session by The Food Bank Singapore	Basement 2, Responsible Tourism Hub
1430 - 1500 hrs	Destination Showcase: Iceland	Basement 2, Presentation Hub
1430 - 1500 hrs	Qihang: Sanbot-as-a-Service	Basement 2, Travel & Technology Hub
1500 - 1630 hrs	Frost & Sullivan: Destination Marketing: Why should tourists visit you?	Basement 2, Presentation Hub
1500 - 1600 hrs	Sharing Economy Singapore: Sharing Economy Impact on Tourism Industry Now and Future	Basement 2, Travel & Technology Hub
1500 - 1630 hrs	SITE: What's New? Changes in the Incentive Travel Industry	Basement 2, Knowledge Theatre
1500 - 1600 hrs	Soap Cycling: Saving Lives One Bar at a Time	Basement 2, Responsible Tourism Hub
1530 - 1630 hrs	MATTA: Building Capacity: Replacing People with Technology	Basement 2, Presentation Hub
1600 - 1630 hrs	Zebra Design: Innovation in the Hospitality Industry through VR & AR - a new way to commercialize hotels	Basement 2, Travel & Technology Hub
1630 - 1700 hrs	Facebook: Travel in the mobile-first world	Basement 2, Travel & Technology Hub
1800 hrs	Exhibition Closes	Basement 2, Hall D - F
1800 - 2100 hrs	Opening Night Function by Marina Bay Sands [Strictly by Invitation to Buyers, Media and VIPs]	To be confirmed
2100 - 0000 hrs	Late Night Function by [TWA Travel Weekly Asia]	To be confirmed
Thursday 26th October		
0800 - 1700 hrs	Registration for Exhibitors, Buyers, Media, Speakers and Trade Visitors	Basement 2, Registration Foyer
0930 hrs	ITB Asia Exhibition Doors Open	Basement 2, Hall D - F
0900 - 1800 hrs	GBTA Business Travel Day	Level 3, Begonia 3011
0900 - 1100 hrs	HSMAI Revenue Strategy Training Workshop	Level 3, Begonia 3002
0930 - 1230 hrs	Halal in Travel Summit 2017	Level 3, Begonia 3102
1000 - 1100 hrs	Day 2 Keynote Panel	Basement 2, Knowledge Theatre
1000 - 1030 hrs	Destination Showcase: Singapore Tourism Board	Basement 2, Presentation Hub
1000 - 1100 hrs	PTBA: Most People Don't Understand Influencer Marketing	Basement 2, Travel & Technology Hub
1030 - 1100 hrs	Modern Muslim Traveller Report by Have Halal, Will Travel (HHWT)	Basement 2, Presentation Hub
1030 - 1100 hrs	TravelSpends: Business Travel Cost Optimization through Real-Time Transaction Analytics	Basement 2, MICE and Corporate Hub
1045 - 1145 hrs	HSMAI Pricing for Accommodation Suppliers	Level 3, Begonia 3002
1100 - 1130 hrs	30SecondsToFly: AI Innovation in Corporate Travel	Basement 2, MICE and Corporate Hub
1100 - 1130 hrs	CamConscious Tourism: What are the leadership demands in achieving financial stability in community-based tourism	Basement 2, Responsible Tourism Hub
1100 - 1130 hrs	Travel Wire Asia: Influencing Connected Travellers - Social Content Formats and Digital Distribution	Basement 2, Presentation Hub
1100 - 1200 hrs	Triprex: Muslim Millennials, The driving force of Tourism: Trends, opportunities, and how to capture this fast growing market segment	Basement 2, Travel & Technology Hub
1130 - 1200 hrs	GLP Films: What the World Needs Now	Basement 2, Responsible Tourism Hub
1200 - 1230 hrs	Cvent: From Near to Far: Forecasting the Future of MICE and Travel Technologies	Basement 2, MICE and Corporate Hub
1200 - 1300 hrs	HSMAI Digital Marketing for Hoteliers	Level 3, Begonia 3002
1200 - 1230 hrs	JacTravel gives ITB Asia an early preview of new, state of the art "in-memory computing software"	Basement 2, Travel & Technology Hub
1200 - 1230 hrs	Destination Showcase: Japan National Tourism Organisation	Basement 2, Presentation Hub
1230 - 1300 hrs	Egencia: The future of travel and expense management	Basement 2, MICE and Corporate Hub
1230 - 1330 hrs	ForwardKeys - A look at the Asia Pacific air travel trends	Basement 2, Presentation Hub
1300 - 1400 hrs	HSMAI Accommodation Distribution Training	Level 3, Begonia 3002
1300 - 1330 hrs	KAYAK: How to inspire travellers with engaging content and technology	Basement 2, Travel & Technology Hub
1300 - 1430 hrs	MPI: Event Tech: The Meeting of the Future	Basement 2, Knowledge Theatre
1300 - 1330 hrs	OTOAI: Outbound Travel from India Focusing on Every Segment	Basement 2, MICE and Corporate Hub
1330 - 1400 hrs	Destination Showcase : Indonesia	Basement 2, Presentation Hub
1330 - 1400 hrs	eNett: Experience Is Everything	Basement 2, Travel & Technology Hub
1400 - 1430 hrs	Destination Showcase: Fukuoka	Basement 2, Presentation Hub
1400 - 1430 hrs	Meng Tu: Visual Revolution - Scene changes booking	Basement 2, Travel & Technology Hub
1400 - 1600 hrs	UOB: Leadership and Decision Making in an Age of Uncertainty	Level 3, Begonia 3102
1430 - 1530 hrs	Corporate Travel Management: Managing The New Corporate Travel Lifestyle. Bleisure	Basement 2, MICE and Corporate Hub
1430 - 1530 hrs	Destination Showcase: Africa	Basement 2, Presentation Hub
1430 - 1500 hrs	Gaia Discovery: Upside Down, Inside Out: Re-thinking Development in Tourism	Basement 2, Responsible Tourism Hub
1430 - 1730 hrs	HSMAI Conference & Event Sales Training Workshop	Level 3, Begonia 3002
1430 - 1500 hrs	Savioke: Hospitality is at Risk - Robotics to the Rescue!	Basement 2, Travel & Technology Hub
1500 - 1600 hrs	Riverlab: Virtual Reality & Tourism	Basement 2, Travel & Technology Hub
1500 - 1630 hrs	ITB Berlin Social Responsibility: Spotlight on LGBT Travel	Basement 2, Responsible Tourism Hub
1500 - 1630 hrs	SITE: Incentive Travel Planning and Logistics	Basement 2, Knowledge Theatre
1530 - 1600 hrs	International SOS: Mitigating Risks in a crisis - know where your employees are	Basement 2, MICE and Corporate Hub
1600 - 1800 hrs	10th TravellersMole Asia Pacific Awards 2017	Basement 2, Travel & Technology Hub
1800 hrs	Exhibition Closes	Basement 2, Hall D - F
1800 - 2100 hrs	Opening Night Function By Singapore Tourism Board [Strictly by Invitation to Buyers, Media and VIPs]	To be confirmed
2100 - 0000 hrs	Late Night Function by [TTG Travel Trade Publishing]	To be confirmed
Friday 27th October		
0800 - 1700 hrs	Registration for Exhibitors, Buyers, Media, Speakers and Trade Visitors	Basement 2, Registration Foyer
0930 hrs	ITB Asia Exhibition Doors Open	Basement 2, Hall D - F
1000 - 1300 hrs	Emerging technologies and innovation in travel - presented by InnoVel	Basement 2, Knowledge Theatre
1000 - 1200 hrs	International SOS: Travel Risk Mitigation Workshop	Level 3, Begonia 3011
1030 - 1100 hrs	Destination Showcase: Laos	Basement 2, Presentation Hub
1030 - 1130 hrs	Rise of Cruise in Asia Pacific	Basement 2, MICE and Corporate Hub
1030 - 1100 hrs	Travel Massive: Future Travel Talks - Fusing Marketing & Data	Basement 2, Travel & Technology Hub
1030 - 1100 hrs	Travel Wander: That "Balanced" Vacation	Basement 2, Responsible Tourism Hub
1100 - 1130 hrs	Earth Wanderer: Sustainable tourism: a view from East Africa	Basement 2, Responsible Tourism Hub
1100 - 1200 hrs	Lonely Planet in the 21st Century - how content is changing	Basement 2, Presentation Hub
1130 - 1230 hrs	Adviso: It pays to let employees stay	Basement 2, MICE and Corporate Hub
1130 - 1200 hrs	Conference Session - Resilient Nepal	Basement 2, Responsible Tourism Hub
1130 - 1230 hrs	PTBA: Travel Bloggers Secrets For Influencer Marketing Success	Basement 2, Travel & Technology Hub
1200 - 1230 hrs	NAITAS: Promoting a Culture of Tourism	Basement 2, Presentation Hub
1200 - 1300 hrs	SheTrades: Creating More Businesses through Sustainable and Inclusive Tourism	Basement 2, Responsible Tourism Hub
1230 - 1300 hrs	Destination Showcase: Kenya Tourism Board	Basement 2, Presentation Hub
1230 - 1300 hrs	MilesLife: Connecting world with Miles-A story of MilesLife	Basement 2, Travel & Technology Hub
1300 - 1330 hrs	Repup: Next Gen Guest Experience Management in Hospitality	Basement 2, Travel & Technology Hub
1330 - 1630 hrs	Luxury Travel Forum by DestinationElite	Basement 2, Knowledge Theatre
1330 - 1400 hrs	Splitly Travel - Consumer purchase behaviors - Embracing 'Travel Hacking' as the new Norm	Basement 2, Travel & Technology Hub
1400 - 1700 hrs	Future Leaders 2017	Level 3, Begonia 3011
1800 hrs	ITB Asia 2017 closes. See you again in 2018!	