

MUSLIM TRAVEL PAVILION



ITB
ASIA

Asia's Leading
Travel Trade
Show

17 -19 October 2018

EXHIBIT AT OUR MUSLIM TRAVEL PAVILION

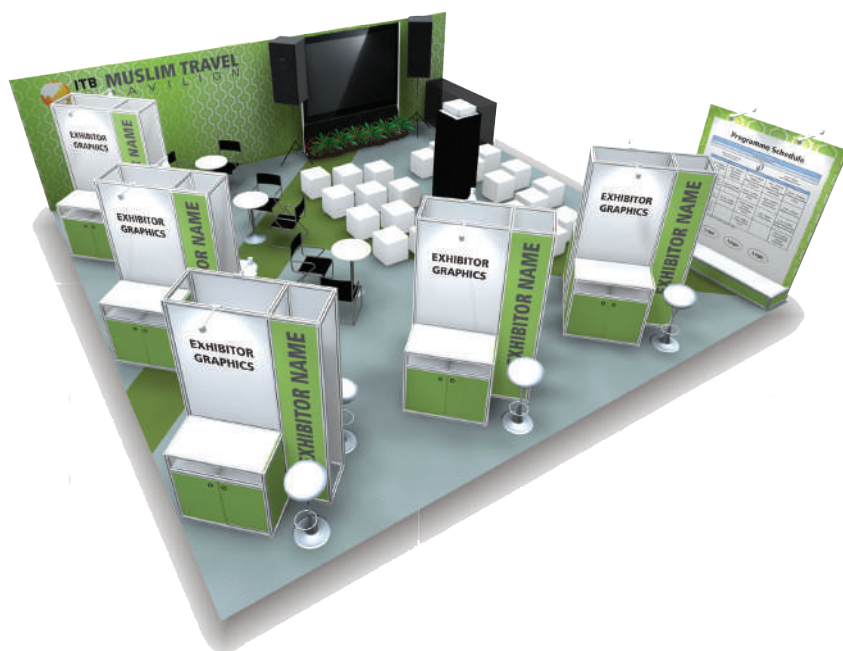
Who will you meet?

- Corporate Travel Manager
- Haj and Umrah Organiser
- Meeting and Incentive Planner
- Special Interest Travel Agent
- Travel Agents specialising in Muslim Travel

Who should be part of it?

- Hotels & Accommodations
- MICE Agencies
- Tour Agencies/ Tour Operators
- National Tourism Organisations (NTOs)
- Tourist Attractions
- Cruise Lines

Muslim Travel Pavilion (1 listing & 1 badge) – USD 2,890.00



- 1 exhibitor badge
- 1 counter & 1 barstool
- Co-sharing of meeting tables
- Inkjet print logo/graphics in front of counter 964mmL x 910mmH
- 1 entity listing in ITB Asia Show Catalogue (online & printed version)

Want to pre-arrange appointments with our buyers before attending ITB Asia?
Just top up US\$1,250 to the package above which is total of US\$4,140 for this opportunity.

2017 Muslim Travel Agents:

- Anta Express Tour & Travel
- Bayu Buana Travel
- Beyond Wahhaja Tours
- Golden Rama Tour & Travel
- Halijah Travel
- ISMA Holidays
- Jauhar Asia Vacations
- Lily Tours
- Madinah Iman Wisata
- Malaysian Harmony Tour & Travel
- Mitra Kembara
- Nusantara Tour
- Nusa Tour & Travel
- Panorama JTB Tours Indonesia
- Rajawali Tour
- Sedona Holidays Travel
- Sri Sutra Travel
- TM Fouzy Travel & Tours

Limited spaces available, To book, please contact the Exhibition Team at exhibitor@itb-asia.com

WHAT TO EXPECT FOR 2018



MUSLIM TRAVEL SHOWCASE



Want to showcase your products and services? Top up US\$600 at the Muslim Travel Pavilion & be part of the Muslim Travel Showcase (Limited slots available).

- 20 mins speaking slot @ the pavilion (capacity approximately 20pax)
- Write up in our event program
- Logo acknowledgement in our print/ online and onsite program
- Included in selected conference EDMs for RSVP

TOPICS FOR ITB ASIA 2018



How to market your destination as Muslim friendly



Trends of bookings for this market



Bleisure for the Muslim Millennials



Female Muslim Travellers



Muslim Family Friendly

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