



ITB
ASIA

Overview

BUYER TIMELINE

1

Now

ONLINE REGISTRATION

- Click to register - only online registrations are accepted
- Recommendation code tab is not mandatory
- If you do not have a recommendation code, you may leave it blank and click "Continue"
- Deadline - 31 July 2020

2

Mid-Jul

VALIDATION

- Only completed application are validated
- Candidates to receive status update
- Approved/Rejected status will be reflected in sent email
- From mid-July 2020 onwards

4

*Mid-Jul
- Aug*

CONFIRM BUYER'S STATUS

- Submit online agreement form
- Review terms and benefits of agreement form and hosting rights
- Only buyers with submitted agreement forms & payment details uploaded are considered confirmed buyers

5

Aug

PRE-SCHEDULED APPOINTMENT (PSA)

- From 11 to 31 Aug 2020
- Confirmed buyers will be invited to pre-select potential exhibitors
- To facilitate appointment matching algorithm for auto-generated online diary

6

Sept

ONLINE DIARY (OD)

- Login to manage schedule or add more appointments to calendar

7

Oct

ATTEND ITB ASIA/ MICE SHOW ASIA 2020

- Complete all scheduled appointments & mandatory conference/ networking functions