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DAY ONE OPENING KEYNOTE

DAY ONE – 19 OCTOBER 2022	
08:50 AM – 9:00 AM	Organiser's Opening Remarks
9:00 AM – 10:00 AM	<p><i>Learn what's happening in Asia Pacific's travel, tourism and MICE markets and discuss strategies driving the industry forward. Join us for keynote presentations, where leaders of major travel companies and related partners confront the issues facing the industry today, outline what gaps exist in the markets and discover the next trends that will shape the future of travel.</i></p> <p>09:00 – 09:15: Keynote Presentation 01: Travel in Action, Digitally What will disrupt and change the way we travel and do business? How are technologies transforming products, enabling a seamless customer journey, as well as empowering employees for greater efficiency and creativity?</p> <p>Confirmed speaker from Expedia Group</p> <p>09:15 – 09:30: Keynote Presentation 02: The Hybrid Models of Travel</p> <p>09:30 – 10:00: Keynote Fireside Chat: Looking Toward 2025: Where Travel Will Be</p> <p>MODERATOR:</p> <ul style="list-style-type: none"> • CNBC Travel <p>SPEAKERS:</p> <ul style="list-style-type: none"> • Expedia Group • <i>More to be announced</i>
10:00 AM – 10:05 AM	Buyers' Briefing

KNOWLEDGE THEATRE

DAY ONE – 19 OCTOBER 2022		DAY TWO – 20 OCTOBER 2022		DAY THREE – 21 OCTOBER 2022	
10:00 AM – 10:30 AM	<p>Adapt and Pivot: Delivering Authentic Experiences While Prioritising Sustainable, Inclusive and Resilient Growth</p> <p>Authenticity is a cornerstone of sustainable tourism, and when developed mindfully can be the source of social and economic opportunities for any local community. Today's traveler is one who is committed to doing their part in ensuring the protection of the places they have seen and loved. As they head back out into the world, they are determined to turn their intentions into impactful action. With clear needs to be met thanks to the growing consumer appetite for sustainable travel options, the industry has a real opportunity to fulfill its potential as a key sector in our transition towards a greener economy and the time is now to rebuild with a renewed focus on sustainability.</p> <p>Confirmed speaker from Booking.com</p>	10:00 AM – 11:00 AM	<p>Keynote Panel: Driving Asia's Next Tourism Revolution</p> <p>Join us in this keynote panel discussion where visionary leaders, brand builders, innovative entrepreneurs, and trend experts discuss ideas and set actions to define the future of Asian travel market in decades ahead.</p> <p>BER FLUGHAFEN BERLIN BRANDENBURG</p>	10:00 AM – 12:00 PM	<p>[Conference Partner] Topic TBC</p> <p> ADVENTURE TRAVEL TRADE ASSOCIATION</p>
10:30 AM – 11:00 AM	<p>C-Suite Talk: Stimulating Travel Demand in New Context</p>				




11:00 AM – 12:00 PM	<p>Hotel Leaders' Panel: Recovery and Opportunity</p> <p>Travel has evolved in many ways – from new cleanliness protocols to contactless experiences; from the search for holistic wellness solutions to more approachable and comfortable travel, stay and dining experiences. How will the post-pandemic psyche affect the way people travel in 2023 and their choice of accommodation? Join us in this session to find out.</p> <p>Moderator: Singapore Hotel Association</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Banyan Tree Group • Four Seasons Hotels & Resorts • IHG Hotels & Resorts (IHG) • <i>More to be announced</i> 	11:00 AM – 12:00 PM	<p>NTOs' Talks: Destination Rediscoveries</p> <p>People are saying YES to travel, making up for lost vacation time. As we look to the future, what are the traveller's changing behaviours, priorities and preferences that we should pay attention to? Travel is certainly returning, how are we going to build on that momentum?</p> <p>Join us in this series of talks where leaders from national tourism organisations (NTOs) across APAC and beyond discuss ideas and set actions for destinations to come back stronger than before.</p> <p>Talk 1: Confirmed speaker from Visit Maldives</p> <p>Talk 2: Confirmed speaker from Spain Tourism Board</p> <p>Talk 3: Confirmed speaker from Department of Culture and Tourism – Abu Dhabi</p>		
12:00 PM – 12:30 PM	<p>C-Suite Talk: Understanding the Changing Context, Emerging Trends and Consumer Expectations</p> <p>Confirmed speaker from Collinson</p>	12:00 PM – 12:30 PM	<p>[Sponsored] Topic TBC</p> <p>RESERVED for Sports Tourism Authority of Thailand</p>	12:00 PM – 12:30 PM	<p>[Sponsored] Topic TBC</p> <p>RESERVED for Sports Tourism Authority of Thailand</p>
12:30 PM – 13:00 PM	<p>Hospitality's Biggest Opportunities in Decade Ahead</p> <p>Confirmed speaker from BWH Hotel Group</p>	12:30 PM – 13:00 PM	<p>C-Suite Talk: The Shift in Travellers' Booking Behaviours</p> <p>Confirmed speaker from Agoda</p>	12:30 PM – 13:00 PM	<p>C-Suite Talk: Healthcare Tourism – The Untapped Potential</p> <p>The post-COVID-19 era would be a booming period for all types of healthcare industries, including healthcare tourism. Join us in this session as we discuss how destinations on Asia Pacific can attract more international visitors by building and promoting healthcare tourism.</p> <p>Confirmed speaker from GOTZ Travel & Tours</p>

13:00 PM – 14:00 PM	<p>NTOs' Talks: Destination Rediscoveries</p> <p>People are saying YES to travel, making up for lost vacation time. As we look to the future, what are the traveller's changing behaviours, priorities and preferences that we should pay attention to? Travel is certainly returning, how are we going to build on that momentum?</p> <p>Join us in this series of talks where leaders from national tourism organisations (NTOs) across APAC and beyond discuss ideas and set actions for destinations to come back stronger than before.</p> <p>Talk 1: Confirmed speaker from African Tourism</p> <p>Talk 2: Confirmed speaker from Tourism Australia</p> <p>Talk 3: Confirmed speaker from Saudi Tourism Authority</p>	13:00 PM – 14:00 PM	<p>Travel Associations' Talks: Where to Next? The New Adaptive Strategies</p> <p>As international tourism resumes, it is the time for travel industry in Asia to quickly seize the opportunities to recover in the new contexts. Join us in this series of talks by travel associations on how the industry can reinvent itself.</p> <ul style="list-style-type: none"> • Strategies to reopen and expand connections with international markets • How should destinations reshape their marketing? • What are the new models of sustainability that destinations are experimenting with and what do we feel might work? • Reimagine travel associations' role in supporting and leading the industry through recovery and beyond <p>Talk 1: Confirmed speaker from Malaysian Association of Tour and Travel Agents (MATTA)</p> <p>Talk 2: Confirmed speaker from ASEAN Tourism Association (ASEANTA)</p> <p>Talk 3: Confirmed speaker from Japan Association of Travel Agents (JATA)</p>	13:00 PM – 13:30 PM	<p>Hospitality Franchising Opportunities in a Post-Pandemic World</p> <p>Confirmed speaker from Wyndham Hotels & Resorts</p>
				13:30 PM – 14:00 PM	<p>C-Suite Talk: Transforming Travel in the World of Mobile, Data and AI</p>
14:00 PM – 14:30 PM	<p>C-Suite Talk: Digital Transformation in Promoting Tourism</p>	14:00 PM – 14:30 PM	<p>How COVID-19 Will Continue to Test Our Business Resilience, Push for Greater Sustainability, and Demand Changes in Our Existing Models</p> <p>Confirmed speaker from Tourism Malaysia</p>	14:00 PM – 15:00 PM	<p>Airline Leaders' Talks: New Approaches for a New World</p> <p>As air travel continues to rebound, join us in this series of talks where airline leaders offer crucial insights into the future.</p> <ul style="list-style-type: none"> • Emerging air travel trends • The rise of airlines as lifestyle brands • Airline ancillaries: What's working? What challenges still need to be overcome? What are the opportunities to collaborate with industry players across travel sectors? • As air travel has started to recover, will the industry refocus on NDC? • What destination priorities among consumers that airlines need to know as we transition into 2023 <p>Talk 1: Talk 2: Talk 3:</p>
14:30 PM – 15:00 PM	<p>C-Suite Talk: Bold Moves: Diversifying Beyond Traditional Offerings</p> <p>Confirmed speaker from MakeMyTrip</p>	14:30 PM – 15:00 PM	<p>What the Future May Hold for Luxury Travel</p> <p>Confirmed speaker from Abercrombie & Kent</p>		

15:00 PM – 15:30 PM	<p>C-Suite Talk: Joy of the Day: Youth Travel to Jumpstart Tourism Recovery</p> <p>Confirmed speaker from Contiki Holidays</p>	15:00 PM – 16:00 PM	<p>Tours & Activities Leaders' Panel: The Return of Overseas Trips: How Tour Operators Are Rethinking Travel for the Long Term</p> <p>The unprecedented challenges of the pandemic have paved the way for remarkable moments of resilience, new business models, and ingenuity across travel sectors. Now, as the next era of travel begins to take shape, leaders in tours, activities and experiences are redefining their strategies and services in new and meaningful ways.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • The Travel Corporation • TUI Musement • <i>More to be announced</i> 	15:00 PM – 15:30 PM	<p>C-Suite Talk: The Challenge of Cross-Border Travel: How Globalisation Is Reset and Its Sustainable Impacts on Travel Economy</p> <p>Confirmed speaker from Austrian National Tourist Office</p>
15:30 PM – 16:00 PM	<p>C-Suite Talk: Singapore: An Urban Wellness Haven</p> <p>Confirmed speaker from Singapore Tourism Board (STB)</p>			15:30 PM – 16:00 PM	<p>C-Suite Talk: Rebuilding Customer Loyalty When Expectations Are at an All-time High</p>
16:00 PM – 17:00 PM	<p>DMC Leaders' Panel: Get Ready for Anything: The New Face of Destination Management</p> <p>Now more than ever, destination management companies (DMCs) should think about ensuring that every facet of their destinations – from hotels to restaurants to local attractions – will meet the new and at all-time high expectations of travellers who start venturing outside the home and going abroad.</p> <p>Join us in this panel discussion where travel leaders in Asia and beyond gather to re-evaluate DMCs' operations, identify potential gaps and share ideas to unlock new and previously unexplored opportunities for growth.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Discova • <i>More to be announced</i> 	16:00 PM – 16:30 PM	<p>C-Suite Talk: Creating a New Wellness Tourism Industry</p>	16:00 PM – 16:30 PM	<p>C-Suite Talk: Connecting Destinations to Travellers: Unconventional Marketing Strategies</p>
		16:30 PM – 17:00 PM	<p>Cruises Approach in a New Travel Landscape Post-COVID</p> <p>Confirmed speaker from Royal Caribbean Cruises</p>	16:30 PM – 17:00 PM	<p>C-Suite Talk: From Slow to Flow: Supercharging Your Destination Marketing Transformation / Rebuilding Travel Demand</p>





DAY ONE – 19 OCTOBER 2022		DAY TWO – 20 OCTOBER 2022		DAY THREE – 21 OCTOBER 2022	
10:00 AM – 10:30 AM	Technologies to Facilitate Smarter and Safer Travel	10:00 AM – 10:30 AM	The Return of International Travel: How Airlines Are Adapting and Evolving Confirmed speaker from Trip.com Group	10:00 AM – 12:00 PM	Session RESERVED for Singapore Venture & Private Capital Association
10:30 AM – 11:00 AM	Self-Service Technologies: The Essential Ingredients of Future Tourism	10:30 AM – 11:00 AM	How Technology Can Help to Ease Cruise Travel Disruptions		
11:00 AM – 12:00 PM	Tech Leaders' Panel: The Future is Digital Over the past three years since the COVID-19 pandemic began, travel tech innovations have gone from futuristic to familiar, shaping the way people travel throughout their entire journeys. As consumers have come to expect that technologies will make them more confident about travel, this panel discussion will see experts from across the travel ecosystem come together to talk about the latest innovations that will factor into the travellers' next trips, strategies for travel brands to up their 4.0 games and how the industry can prepare for the next digital revolution. Panellists: <ul style="list-style-type: none"> • Tripadvisor • Accor • <i>More to be announced</i> 	11:00 AM – 12:00 PM	Panel Discussion Lead by STR Confirmed speaker from STR		


12:00 PM – 12:30 PM	[Sponsored] Topic TBC RESERVED for Shiji 	12:00 PM – 12:30 PM	[Sponsored] Opportunities for Hotels in the Metaverse Confirmed speaker from Winsar Group 	12:00 PM – 12:30 PM	New Priorities in Tourism Marketing
12:30 PM – 13:00 PM	Building What's Next for Travel: The Successes, the Stumbling Blocks and the Tools to Survive the Next Crisis Confirmed speaker from trivago	12:30 PM – 13:00 PM	Reimagining Global Connectivity and How Air Transport Can Successfully Integrate with Super Apps Confirmed speaker from airasia Super App	12:30 PM – 13:00 PM	Self-Service Chatbots Vs. Human Contact Centres: Achieving Harmony Between Machine Capabilities and Human Tasks for Great Customer Service
13:00 PM – 13:30 PM	[Sponsored] Marketing on Data Platform RESERVED for Revinat	13:00 PM – 13:30 PM	Supersonic Travel: What's Hype? What's Real? What's Next?	13:00 PM – 16:00 PM	Start-Up Pitch Program
13:30 PM – 14:00 PM	Contactless Travel: Here Today, More Tomorrow Confirmed speaker from OYO	13:30 PM – 14:00 PM	Urban Air Mobility: Market Analysis, Top Competitors and Growth Forecast		
14:00 PM – 14:30 PM	[Sponsored] Topic TBC Confirmed speaker from Travelline 	14:00 PM – 14:30 PM	Macro Tech Trends Unfolding in the Tours & Activities Market		
14:30 PM – 15:00 PM	Creative Revenue Management: New Ways of Selling F&B Confirmed speaker from Oracle Hospitality	14:30 PM – 15:00 PM	The Rise of Super Apps / Marketplaces <ul style="list-style-type: none"> Confirmed speaker from MG Group Confirmed speaker from Venture Republic – TRAVEL.jp & Trip 101 		
15:00 PM – 15:30 PM	A Smarter and Greener Global Tourism Industry: The Big Long-Term Game for Travel Tech The travel industry is facing challenges with how to effectively use the technology and resources available to accelerate “green” travel retailing so that companies can reduce their carbon footprints and make it easier for people to travel sustainably. Join this session to hear how we, as an industry, must use technology and work together to INFORM, INTEGRATE and NEUTRALIZE in order to make smarter, eco-friendly travel a standard for our industry and future travel experiences. Confirmed speaker from Travelport	15:00 PM – 15:30 PM	C-Suite Talk: The Role of Digital Platforms / Digital Transformation in Promoting Tourism Confirmed speaker from Cleartrip		

15:30 PM – 16:00 PM	Understanding Changes in Guests' Booking Behaviour	15:30 PM – 16:00 PM	Transparency, Value and Safety: A Recipe for Cultivating Trust in Travel		
16:00 PM – 16:30 PM	<p>A Fresh Look at Hotel Distribution Strategies</p> <p>Even major hotel groups must take a fresh look at their distribution strategies. In today's fluid environment, what has worked before may no longer be the most effective way to generate revenue and profits.</p> <ul style="list-style-type: none"> • What are the weaknesses in hotel distribution that the pandemic has exposed? What still needs to be fixed? • Optimising distribution: Optimising everything? • Metasearch and finding direct revenues for your hotels • The BIG ideas <p>Confirmed speaker from Shangri-La Group</p>	16:00 PM – 16:30 PM	<p>The Digital Transition: Mitigating the Impact of COVID-19 on Tours & Activities and Rebuilding Competitiveness</p> <ul style="list-style-type: none"> • Confirmed speaker from Europamundo • Confirmed speaker from Europamundo Vacaciones 	16:00 PM – 16:30 PM	Understanding Cryptourism
16:30 PM – 17:00 PM	<p>Converting Virtual Walkthroughs to Actual Bookings</p> <p>Confirmed speaker from KAYAK</p>	16:30 PM – 17:00 PM	<p>Elevating the Hybrid Experiences</p> <p>Confirmed speaker from, MyRealTrip</p>	16:30 PM – 17:00 PM	Virtual Assistants as Travel Agents of the Future


mice

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DAY ONE – 19 OCTOBER 2022		DAY TWO – 20 OCTOBER 2022		DAY THREE – 21 OCTOBER 2022	
10:00 AM – 10:30 AM	MICE Global Trends	10:00 AM – 10:30 AM	[Sponsored] Recovery & Renewal: Towards a Faster Return to In-Person RESERVED for Abbott 	10:00 AM – 11:00 AM	Session RESERVED for IAPCO Confirmed speaker from K.I.T. Group 
10:30 AM – 11:00 AM	Emerging Trends Shaping the Future of Event Confirmed speaker from George P Johnson	10:30 AM – 11:00 AM	Creating Engaging Event Experiences, No Matter the Format Confirmed speaker from MEP Meeting & Exhibition Planners Sdn Bhd		
11:00 AM – 12:00PM	CVB's Panel: How Large-scale Meetings, Conventions, and Live Events Are Surging Anew What does the future hold for an in-person event, especially after a global pandemic? How can large-scale conventions and meetings comeback while maintaining its competitiveness in this uncertain period? Dive into this session with the CVBs as we explore what it takes to be future ready and how the industry has rebounded to take the MICE industry forward. Moderator: Associated Press Panellists: <ul style="list-style-type: none"> Malaysia Convention & Exhibition Bureau (MyCEB) Business Events Perth NYC & Company Sapporo Convention Bureau Thailand Convention and Exhibition Bureau 	11:00 AM – 12:00 PM	Panel: Rebuilding Global Meetings and Events for a New Era While we are all eager to get back to pre-2020 activity levels, we have come to realise that MICE recovery may not be a straight line and may require a different approach from what we have done in the past. As we look to 2023, we expect the industry's resilience and innovations. Join us in this panel as we explore the necessary perspectives, technical skills, and big ideas to lead MICE forward in APAC and globally. Panellists: <ul style="list-style-type: none"> BCD Meetings & Events K.I.T. Group Event Travel Management (ETM) Egencia More to be announced 	11:00 AM – 12:00 PM	MICE Leaders' Panel: Return to a World Transformed: Revitalising MICE for a New Era From a global perspective, we are optimistic and anticipate that, in the very near future, most meetings and events will return well back to the in-person format worldwide. Yet that doesn't take away the challenges that the entire industry is facing. Over the past two years, MICE leaders and professionals have been coping with a new range of situations – from the global pandemic itself to the economic recession, the changing travellers' sentiments, and the explosive growth of meetings technologies and innovations. This panel discussion is where we – as people, professionals, buyers and sellers of travel and meetings services – explore how different players in the MICE ecosystem can work together to deliver a better bottom line and future for the industry.

					<p>Moderator: Singapore Association of Convention & Exhibition Organisers & Suppliers (SACEOS)</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Marina Bay Sands • International Conference Services (ICS) • ICCA - International Congress and Convention Association • Penang Convention & Exhibition Bureau • Tourism Promotions Board Philippines
12:00 PM – 13:00 PM	<p>Session RESERVED for Conference Partner</p> 	12:00 PM – 12:30 PM	<p>Back to Basics – Effective Venue Sourcing during an Endemic</p> <p>Venue sourcing during an endemic certainly has its challenges, but it doesn't mean we need to reinvent the wheel. What it does mean is that we need to do the basics really well. Focusing on clear and effective communication and utilising the tools that are available to us are important in developing effective RFP's and obtaining valuable and concise proposals. Partnerships and relationships become even more important. Working together with venues to convert more business opportunities is the ultimate aim.</p> <p>Confirmed speaker from HelmsBriscoe</p>	12:00 PM – 12:30 PM	<p>B2B Experiential Marketing: Cutting through the Noise</p> <p>Confirmed speaker from MOI Global</p>
		12:30 PM – 13:00 PM	<p>Emerging Focus on Sustainability and Wellness for MICE Travel</p> <p>The great return to in-person meetings and events worldwide is taking place against a background of growing corporate focus on environmental, social and governance (ESG) goals. Organisations are increasingly concerned about how their business activities impact the wider world, with sustainability at the forefront. Health and wellness are also emerging as major components of ESG criteria, influencing travel decisions. Get a peek into key Singapore conversations between meeting stakeholders and the destination to find out how that will shape the future of the meetings business in Singapore.</p> <p>Confirmed speaker from Singapore Tourism Board (STB)</p>	12:30 PM – 13:30 PM	<p>Fireside Chat: The road to net zero – A combined approach to travel & meetings, with sustainability at its core</p> <p>As the pandemic brought corporate travel and in-person meetings and events (M&E) to a near standstill, it prompted businesses to take a closer look at the environmental impact of having their employees jet-setting around the globe. Over the past couple of years, many companies have made bold commitments to shrink their carbon footprint by reducing emissions across their operations and supply chain. Now, with business trips and corporate gatherings rebounding strongly, organizations are recognizing that meeting these commitments will require significant changes in how they manage their employee travel and M&E programs.</p>

<p>13:00 PM – 14:00 PM</p>	<p>Meetings Outlook: Future Predictions for the Business of Meetings</p> <p>Given the reality of the current pandemic, meeting professionals are finding it nearly impossible to make decisions related to the business of events. What will the conditions look like in the next year? What will the new reality look like? And how are other meeting professionals overcoming current obstacles to grow business? Much is uncertain, but current projections can help.</p> <p>Learner Outcomes:</p> <ul style="list-style-type: none"> Review the forecast for events in the coming year, including a budget, attendance, and business conditions. Deep dive into trends that matter and discuss the next steps with your peers. Learn how these trends affect you and the future of your meetings.  <p>Confirmed speaker from Meeting Professionals International</p>	<p>13:00 PM – 14:00 PM</p>	<p>Extraordinarily Inclusive: Events that Embrace Everyone</p> <p>From age, race and gender to religion, language and experience, our meetings welcome a strikingly diverse audience of individuals from increasingly diverse backgrounds. How can we as meeting professionals create events that offer welcoming experiences to all of our participants? Discuss the different ways people differ from each other, discover next practices in welcoming diverse audiences and creating inclusive experiences and brainstorm ways we can be more hospitable to the individuals we host.</p> <p>Learner Outcomes:</p> <ul style="list-style-type: none"> Review all of the ways our audience members can differ from one another. Learn creative ways meeting professionals are finding to be more inclusive. Leave with methods you can use tomorrow to make your meetings more welcoming.  <p>Confirmed speaker from Meeting Professionals International</p>	<p>13:30 PM – 14:00 PM</p>	<p>In this session, we will discuss:</p> <ul style="list-style-type: none"> Why companies should take a combined approach to managing business travel and meetings and events How corporate travel and M&E programs can balance sustainability objectives with other priorities such as cost management and traveler/attendee wellbeing The importance of empowering employees to make sustainable choices Best practices in setting sustainability targets and measuring success <p>Speakers:</p> <ul style="list-style-type: none"> Confirmed speaker from CWT Meetings & Events Confirmed speaker from CWT <p>Corporate Travel 4.0</p> <p>Confirmed speaker from FCM Travel</p>
<p>14:00 PM – 15:00 PM</p>	<p>Venue Providers' Talks: The New Exhibition/ Convention/ Meeting Space</p> <p>Traditional in-person meetings were paused in 2020, but innovation flourished out of necessity. Now is the time for venue providers to use those lessons developed over the past years to rebuild MICE even stronger. Join us in this series of talks on how venue providers are building a safe, secure, and thoughtful meeting space and experience for planners and suppliers.</p> <p>Talk 1: Hotels Confirmed speaker from Dusit International</p> <p>Talk 2: Convention Centres Confirmed speaker from Suntec Singapore Convention & Exhibition Centre</p> <p>Talk 3: Exhibition Centres Confirmed speaker from Shanghai New International Expo Centre (SNIEC)</p>	<p>14:00 PM – 15:00 PM</p>	<p>Session RESERVED for Conference Partner</p>  <p>IAEE International Association of Exhibitions and Events® Exhibitions and Events Mean Business</p>	<p>14:00 PM – 14:30 PM</p> <p>14:30 PM – 15:00 PM</p>	<p>Sustainable MICE Practices</p> <p>Confirmed speaker from Japan National Tourism Organization</p> <p>New Era of Corporate Travel: How TMCs & Tech Companies Are Joining Forces</p> <p>Confirmed speaker from Amadeus</p>

15:00 PM – 15:30PM	<p>The Value of Corporate Travel</p> <p>Corporate travel is continually evolving as each region recovers at a different maturity. We will explore the challenges and opportunities for corporate travellers, how to navigate the new travel environment and what lessons and new practices we can take to manage a best-in-class corporate travel programme.</p> <p>Confirmed speaker from Corporate Travel Management (CTM)</p>	15:00 PM – 16:00 PM	<p>Buyers Meet TMCs Panel: The State of Corporate Travel 2023</p> <p>Join us in this panel discussion that gathers corporate travel managers, meetings and event executives, travel management companies (TMCs) and leading business travel thought leaders on how the industry is evolving.</p> <ul style="list-style-type: none"> • The corporate travel trends that might continue into 2023 and beyond • Corporate travellers' shifting sentiments and the evolving roles of travel managers • Real-world digital transformation strategies implemented by companies in corporate travel • When you think about the future of corporate travel, what do you see? <p>Panellists:</p> <ul style="list-style-type: none"> • AMEX GBT • Ernst & Young (EY) • <i>More to be announced</i> 	15:00 PM – 16:00 PM	<p>Living in a Virtual Payment World</p> <p>Confirmed speaker from Corporate Information Travel (CIT)</p>
15:30 PM – 16:30 PM	<p>Session RESERVED for Conference Partner</p>  <p>International Association of Exhibitions and Events®</p>	16:00 PM – 16:30 PM	<p>Digital Nomads – A New Type of Corporate Travellers</p> <p>Confirmed speaker from HRS Group</p>	15:30 PM – 16:00 PM	<p>Measuring Meeting ROI: Metrics and Tools to Track the Results</p>
16:30 PM – 17:00 PM	<p>How Data and Workplace Policies Are Evolving and Their Impacts on Corporate Travel and Meetings Industry</p> <p>Since the onset of the pandemic, the way people work has changed dramatically. Workplace policies and the usage of data are evolving, and this have changed the way organisations and employees engage with each other. Join us in this session as we uncover the transitions in workplace and how this will impact the corporate travel and meetings industry.</p> <p>Confirmed speaker from UNIGLOBE Travel International</p>	16:30 PM – 17:00 PM	<p>New Normal: New Requirements, New Contracts, New Relationships</p> <p>Good incentive is about having the PLAN. Excellent incentive is about having PLAN B. What to do if you already know that “plan A” may go wrong, “plan B” may be jeopardised with just one administrative rule, and building alternative scenarios makes no sense, because there are no predictable scenarios in the world around? We hear about “New normal” everywhere. But what does it mean for MICE? How to bring win-win principle to live with new quality behind? How to make dreams come true when the world seems to kill them? In this session Agnieszka will share how she approaches “New Normal” and how she manages incentives in the BANI environment of today.</p> <p>Confirmed speaker from Prudential Polska</p>	16:30 PM – 17:00 PM	<p>Leveraging AI and Automation for Hotel Procurement</p>