

mice

SHOW ASIA

MICE SHOW ASIA

23 - 25 OCTOBER 2024,
SINGAPORE

MICESHOWASIA.COM

ASIA'S LEADING MICE TRADE SHOW

An unmissable event for the meeting industry in APAC, MICE Show Asia is where the incentive travel, meetings and events industries come together to connect and build the future of MICE. MICE Show Asia provides you with the best platform to present your latest products and services offering to MICE planners, through **business appointments, networking** and **educational conferences**.

WHY MICE SHOW ASIA?

- 01 A focused event on MICE with key industry players attending
- 02 Business and networking through 1-to-1 meetings
- 03 100% pre-scheduled appointments
- 04 Guaranteed 1:1 ratio between exhibitors and buyers
- 05 Dedicated MICE conference discussing latest issues on today's complex travel market

Booth Type	Super Early Bird Rate (USD)	Early Bird Rate (USD)	Listed Rate (USD)
	Deadline: 31 October 2023	Deadline: 31 March 2024	

SHELL SCHEME

Basic Shell Scheme per 9sqm	5,393.63	5,693.27	5,993.00
Premium Shell Scheme per 9sqm	6,670.84	7,041.44	7,412.00

RAW SPACE

Corner Stand per 9sqm	5,673.56	5,988.76	6,304.00
Peninsula Stand per 9sqm	6,557.11	6,921.40	7,286.00
Island Stand per 9sqm	7,627.28	8,051.02	8,475.00

Additional Items:

- ° Badge - USD 140 each
- ° Listing - USD 150 per listing
- ° Appointment Set - USD 1,500 per set* (inclusive of entity listing)



Basic Shell Scheme 9sqm



CORNER STAND
Two (2) sides open

PENINSULA STAND
Three (3) sides open



ISLAND STAND
Four (4) sides open

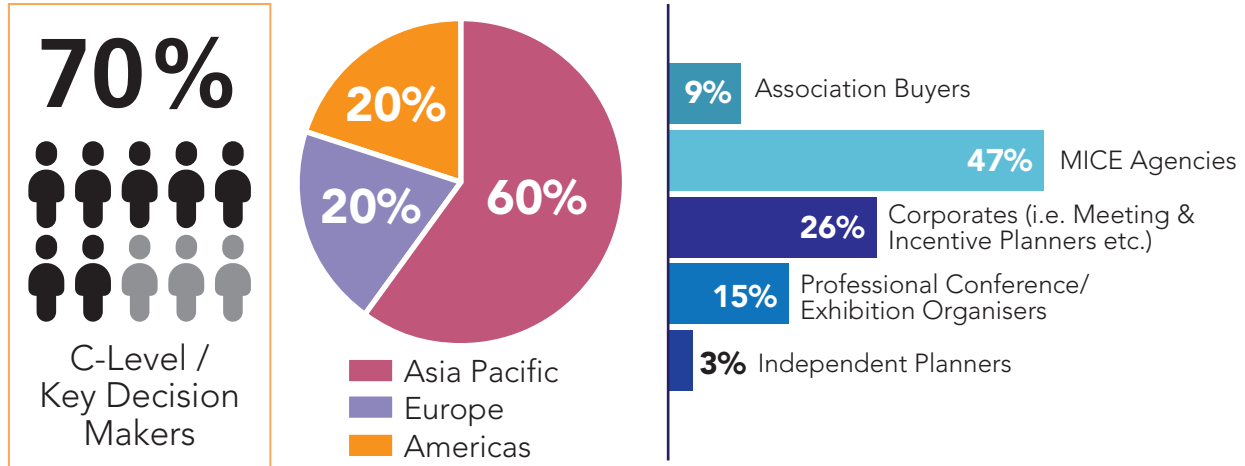
--- Open sides — Closed sides

Raw Space Configurations

*Selection of open sides may vary based on Organiser's discretion

For more information, please contact the Exhibitor team at sales@messe-berlin.asia or call +65 6027 7577.

BUYERS PROFILE



EXHIBITORS PROFILE



CONFERENCE THEMES

- Global and regional trends
- How to win the hearts of MICE buyers
- How destinations can tap into MICE
- MICE space and alternative venues
- How hotels can book more meetings and events
- Meetings budget and planning
- The future of meetings management
- MICE tech and digital disruption talks
- Mega events: Is bigger the better?
- Attendee experience: What are the keys to engagement?

