

# TRAVEL TECH ASIA 2024

### 23 - 25 OCTOBER 2024, SINGAPORE

### **TRAVELTECHASIA.COM**

### **SECURE YOUR BOOTH NOW!**

Death Tures	Super Early Bird Rate (USD)	Early Bird Rate (USD)	Listed Rate (USD)		
Booth Type	Sign up by 31 October 2023	Sign up by 31 March 2024			
SHELL SCHEME BOOTH, COMPLETED STAND PACKAGE					
Basic Shell Scheme per 9sqm	3,893.63	4,193.27	4,493.00		
Premium Shell Scheme per 9sqm	5,170.84	5,541.44	5,912.00		
ENHANCED SHELL SCHEME BOOTH					
27sqm Peninsula Basic Package Scheme	16,408.69	17,570.29	18,732.00		
27sqm Peninsula Premium Package Scheme	18,552.92	19,833.64	21,114.00		
36sqm Island Basic Package Scheme	25,095.25	26,822.77	28,550.00		
36sqm Island Premium Package Scheme	26,167.37	27,954.44	29,742.00		

#### RAW SPACE, 18SQM AND ABOVE

Corner Stand per 9sqm	4,173.56	4,488.76	4,804.00		
Peninsula Stand per 9sqm	5,057.11	5,421.40	5,786.00		
Island Stand per 9sqm	6,127.28	6,551.02	6,975.00		

Additional items:

Appointment set - USD 1,500 per set\* | Entity Listing - USD 150 per listing | Exhibitor Badge - USD 140 per badge (\*Inclusive of entity listing)

### ABOUT TRAVEL TECH ASIA

Travel Tech Asia is a community space where industry leaders connect, create and celebrate emerging technologies to shape the future of the travel industry.



For more information, please contact the Exhibitor team at <u>sales@messe-berlin.asia</u> Tel: +65 6635 1188 | Visit <u>www.traveltechasia.com</u>

### **MORE BOOTH PACKAGES**

#### TRAVEL TECHNOLOGY ASIA - STARTUP ARENA PACKAGE

PARTICIPATION TYPE	STARTUP POD (USD990+)				
ENTITLEMENTS	<ul> <li>1 x company listing</li> <li>1 x counter and 1 x bar stool</li> <li>1 x startup badge (*limited access to Travel Tech Asia only)</li> <li>1 x company logo on counter</li> <li>1 x exhibitor graphic (A1)</li> </ul>				
ADDITIONAL PURCHASE	• One (1) x 10 minutes of presentation in the Startup Pitch arena @ USD 1,000				

#### TRAVEL TECHNOLOGY ASIA - PAVILION PACKAGE

PARTICIPATION TYPE	BASIC (USD2,990+)	ENHANCED (USD4,490+)	
ENTITLEMENTS	<ul> <li>1 x company listing</li> <li>1 x counter and 1 x bar stool</li> <li>1 x all access exhibitor badge</li> <li>1 x company logo on counter</li> <li>1 x backwall panel advertisement (1mL x 2.4mH)</li> <li>Co-sharing of meetings tables</li> </ul>	<ul> <li>1 x appointment set <ul> <li>1 x company listing</li> </ul> </li> <li>1 x counter and 1 x bar stool</li> <li>1 x all access exhibitor badge</li> <li>1 x company logo on counter</li> </ul> <li>1 x backwall panel advertisement <ul> <li>(1mL x 2.4mH)</li> </ul> </li> <li>Co-sharing of meetings tables</li>	
ADDITIONAL PURCHASE	• One (1) x additional all acc		





### **EXHIBITORS WHO HAVE JOINED US**

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### WHY TRAVEL TECH ASIA?



A community space where key industry leaders travel, meet and do business, with technology



Pre-scheduled appointments with pre-qualified visitors



Guaranteed 1:1 ratio between exhibitors and visitors



Business and networking through 1-to-1 meetings



Dedicated Travel Tech conference where industry giants discuss emerging technologies that are changing the travel industry



### **EXHIBITORS PROFILE**



Artificial

Intelligence





Bookina. Reservations & Metasearch

Digital

Payment &

Blockchain



Virtual Reality & Augmented



Reality

Voice & **Biometrics** 

### TTA VISITORS PROFILE

- Chief Technology Officer
- Chief Operating Officer
- Chief Marketing Officer
- Director of E-Commerce
- Director for Distribution
- Director of Supplier Relations
- Director of Marketing
- Reservation Director
- Revenue Director
- and many more...

Data ersonalisation & Mobile Marketing



Transportation & Mobility Solutions

## **CONFERENCE THEMES**

- Tech mega trends
- Booking & metasearch technologies
- Hotel tech, revenue & distribution
- Mobility, autonomous vehicles, ride sharing
  - Data & personalisation
  - Gamification & mobile engagement
    - Voice & biometrics
- Digital payment, alternative currencies & blockchain
  - AI & super travel tech
    - Start-up spotlights



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