

ITB ASIA 2022

19 - 21 OCTOBER 2022

MARINA BAY SANDS, SINGAPORE



ITB
ASIA

Asia's Leading
Travel Trade
Show



SECURE YOUR BOOTH NOW!

Contact the Exhibitor team at exhibitor@itb-asia.com.

Booth Type	Super Early Bird Rate (USD)	Early Bird Rate (USD)	Listed Rate (USD)
	Deadline: 31 October 2021	Deadline: 31 March 2022	

SHELL SCHEME

Basic Shell Scheme per 9sqm	4,994.10	5,271.55	5,549.00
Premium Shell Scheme per 9sqm	6,176.70	6,519.85	6,863.00

RAW SPACE

Row Stand per 9sqm	4,753.80	5,017.90	5,282.00
Corner Stand per 9sqm	5,253.30	5,545.15	5,837.00
Peninsula Stand per 9sqm	6,071.40	6,408.70	6,746.00
Island Stand per 9sqm	7,062.30	7,454.65	7,847.00

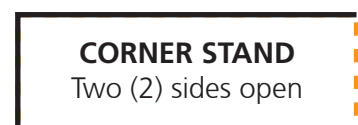
Additional Items: Badge - USD 90 each | Listing - USD 100 per listing | Appointment Set - USD 1,250 per set*
(*Inclusive of entity listing)



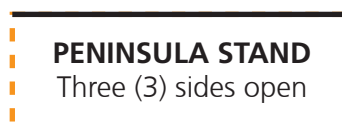
Basic Shell Scheme 9sqm



ROW STAND
One (1) side open



CORNER STAND
Two (2) sides open



PENINSULA STAND
Three (3) sides open



ISLAND STAND
Four (4) sides open

--- Open sides — Closed sides

Raw Space Configurations

*Selection of open sides may vary based on Organiser's discretion

KEY HIGHLIGHTS OF ITB ASIA



**ITB
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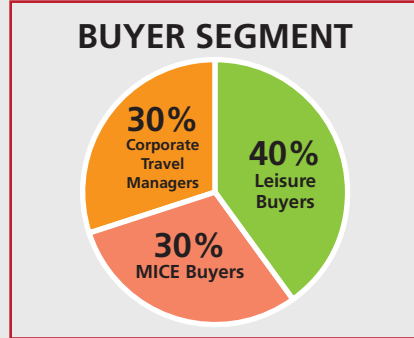
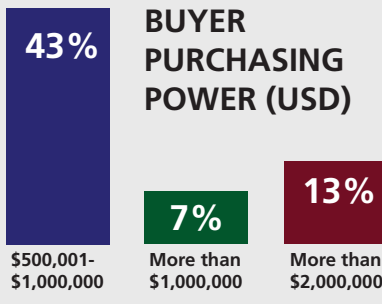
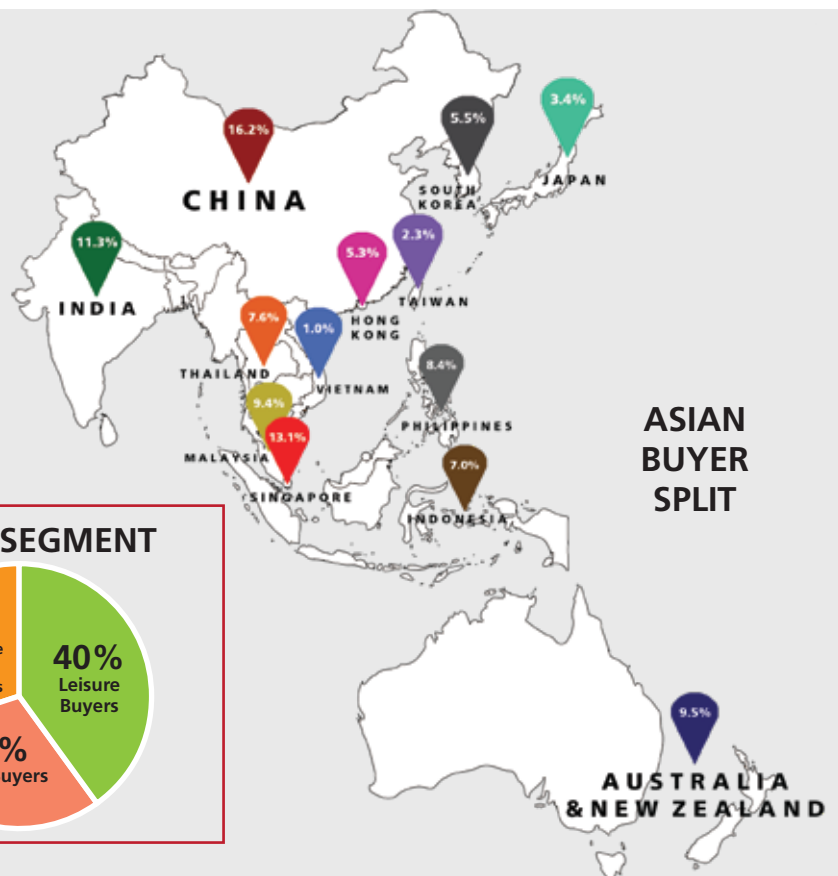
- 01 Asia's largest show, bringing >**13,000 show attendees**
- 02 More than **1,250 buyers**, with **60% based in Asia**
- 03 **100% Pre-scheduled Appointments**
- 04 Guaranteed **1:1 ratio** between buyers and sellers
- 05 **90% of buyers are recommended** from Buyers Elite Programme Partners
- 06 **1 in 2 buyers** signs contracts with exhibitors
- 07 Over **127 countries** represented
- 08 **75% of attendees are decision makers**

BUYERS PROFILE

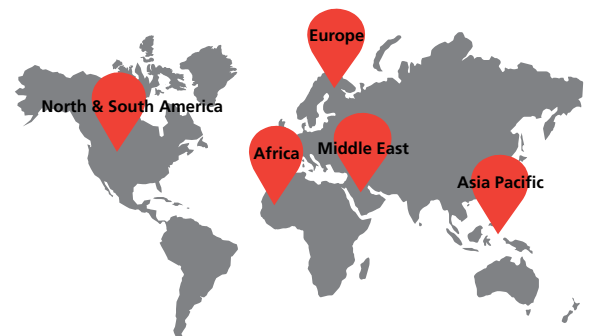
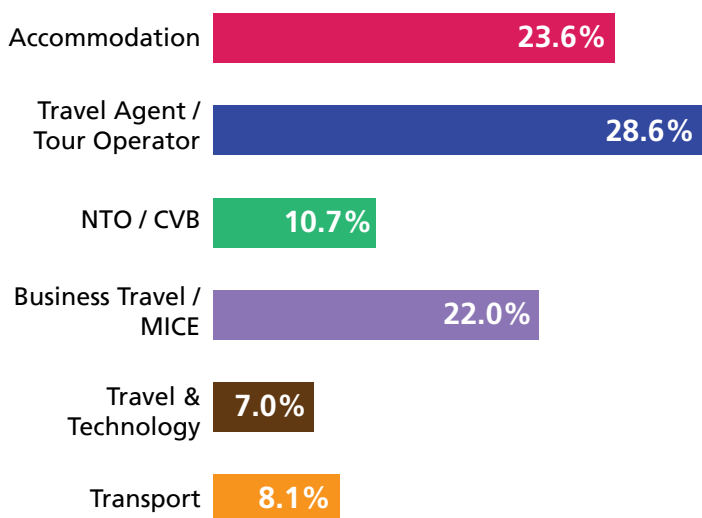
BUYER DECISION LEVEL

72% C-Level/Key Decision Makers

23% Middle Management/Influencers



EXHIBITORS PROFILE



Asia-pacific	66.7%
Europe	27.1%
Middle East	2.2%
Africa	2.0%
North & South America	1.6%