



**ITB**  
*Asia*

Asia's Leading Travel Trade Show

17 - 19 October 2018

Marina Bay Sands, Singapore

# MICE TECHNOLOGY PAVILION

Develop | Engage | Experience

*NEW* Technology  
*LATEST* Innovation  
*EXCLUSIVE* MICE Market  
*GAIN* Key Insights  
*UNIQUE* Platform

For more information, visit [www.itb-asia.com](http://www.itb-asia.com)



Supported by:

Held in:

Official Partner Hotel:

Organised by:



# MICE TECHNOLOGY PAVILION

## AT ITB ASIA 2018

### Participating MICE Buyers

- Bayu Buana Travel
  - CTS MICE SERVICE CO.,LTD
  - Events Travel Asia Group
  - Events with Moore
  - George P. Johnson
  - Helloworld Travel
  - H.I.S. International Tours (NY) Inc
  - ICP Group S.A.
  - Nu Skin Enterprises
  - Paula & Co.DMC Thailand
  - RiTZ Events Asia Pte Ltd
  - Shanghai C&D Wanda International Travel & MICE Service Co. Ltd
  - TUI Travel Center
  - World Psychiatric Association
- and many more...**



With the growing requests from our MICE buyers to have more MICE technology products, a dedicated MICE pavilion will allow exhibitors to feature the latest offerings and services to the MICE industry players.

### Who Should Exhibit?

- Business Matching Solution
  - Event Mobile App
  - Event Website
  - Event Management Software
  - Live Engagement Marketing
  - Audience Engagement Solution
  - Event Planner
  - Special Effect
  - Video Conferencing
  - Audio Visual and Technical Solutions
  - Webinar/ Online Meetings
- and many more...**

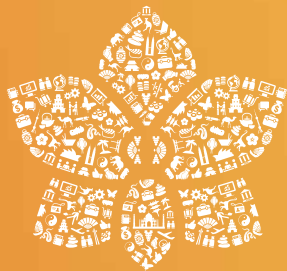
For more information, please contact us at [exhibitor@itb-asia.com](mailto:exhibitor@itb-asia.com)

Tel: +65 6635 1188 | Visit [www.itb-asia.com](http://www.itb-asia.com)

Follow us on



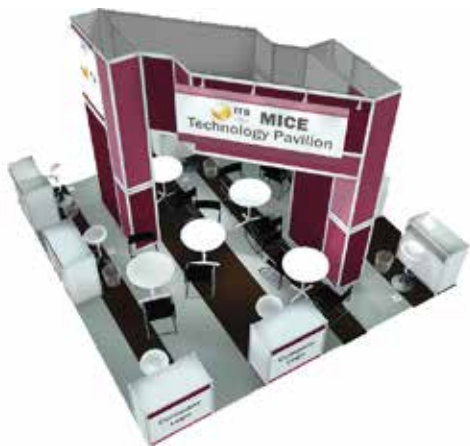
17 - 19 October 2018  
Marina Bay Sands, Singapore  
itb-asia.com



**ITB**  
*Asia*

Asia's Leading Travel Trade Show

## Entitlements at MICE Technology Pavilion



From  
USD 2,890+

- One (1) counter @ MICE Pavilion
- Co-sharing of meeting tables
- One (1) exhibitor badge
- One (1) entity listing in ITB Asia Show Catalogue (online and printed version)
- *Optional: Purchase an appointment set for USD 1,250*



**Interested in participating in our MICE Technology Pavilion?**

Only **10 Counters** available!

Contact us at:

Tel: + 65 6635 1188

Email: [exhibitor@itb-asia.com](mailto:exhibitor@itb-asia.com)

# MICE Technology Showcase

Wanting to present your latest technology for MICE planners? The MICE Technology Showcase provides the best platform for you to demonstrate to our MICE buyers and letting them have the firsthand experience of your product and services.

## Entitlements

- One (1) 20 minute speaking slot at Travel & Technology Hub
- Company logo featured in various ITB Asia collaterals
- Promotion of speaking session in ITB Asia website
- Promotion of speaking session in emailers
- Speaker to be featured in show catalogue – program

*\*It is a prerequisite to be an exhibitor @ITB Asia*

Only  
USD 2,000+

## Key Exhibitors



Interested in Participating? Contact us at [exhibitor@itb-asia.com](mailto:exhibitor@itb-asia.com) or +65 6635 1188

