



23 - 24 June 2026
Jakarta, Indonesia

INDONESIA'S LEADING TRAVEL TRADE SHOW

Indonesia to the world: Connecting
Travel, Hospitality & Opportunity

www.travelmeetasia.com

SPONSORSHIP BROCHURE

Organised by:



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About Travel Meet Asia

Launched in 2019 by Messe Berlin Asia Pacific, Travel Meet Asia (TMA) began as a conference and networking platform held across regional locations in Asia. Since then, it has grown into a focused B2B trade show, combining exhibitions, curated conference sessions, and targeted networking opportunities tailored for the travel trade.

Travel Meet Asia creates a dedicated space for buyers and sellers to tap into the potential of specific source markets and regions across Asia.

The 2026 edition will take place at Jakarta, Indonesia from 23 - 24 June 2026. The show will welcome local and international buyers from the Leisure, MICE, and Corporate sectors for two productive days of pre-scheduled business meetings and thought-provoking conference discussions led by key industry voices.

Join us in Jakarta and be part of the conversations shaping the future of travel in Asia.

Capture the immense market of Asia
and International outbound travel

Buyers Industry Profile - MICE, Corporate, Leisure

Buyers Countries/Territories - Indonesia and
International markets



Travel Meet Asia In Numbers



500+
QUALITY BUYERS



100+
EXHIBITORS



60+
SPEAKERS



1500+
PARTICIPANTS



Event Overview



EXHIBITION

The exhibition serve as a dedicated platform for travel suppliers to connect with over 500 qualified buyers from the Leisure, MICE, and Corporate sectors, primarily from Indonesia and select international markets.

CONFERENCE

The conference will feature two full days of in-depth discussions and insights focused on Southeast Asia's dynamic travel landscape. Curated to reflect the evolving demands of today's travellers, the programme brings together thought leaders, industry experts, and key decision-makers to explore emerging trends, regional opportunities, and strategic developments across the Leisure, MICE, and Corporate sectors — all within a focused, business-driven environment.



NETWORKING

Travel Meet Asia will offer a range of networking opportunities designed to strengthen regional connections and cultivate new business partnerships across the travel industry.

Why Sponsor Travel Meet Asia?

Increase your organisation's exposure and maximise revenue possibilities by becoming a sponsor of Travel Meet Asia. The sponsorship will help you stand out from your competitors and connect you with the attendees you want to outreach.

Sponsorship portfolio ranges from thought leadership to digital branding & advertising.

1 Direct Engagement with Qualified Buyers

Sponsorship at Travel Meet Asia provides exclusive access to a highly curated audience of leisure, MICE, and corporate travel buyers. Sponsors engage directly with decision-makers who are actively sourcing new products, partnerships, and business solutions.

2 Strengthened Brand Presence in a High-Growth Market

Travel Meet Asia offers a strategic platform to amplify your organisation's visibility in Indonesia and the wider Southeast Asian region. With strong domestic and outbound travel growth, the event ensures your brand is prominently positioned in a rapidly expanding market.

3 Opportunity to Demonstrate Industry Leadership

Sponsors may participate in select speaking engagements and content-driven sessions, offering a platform to share expertise and perspectives on evolving travel trends. This reinforces your organisation's role as a trusted leader and contributor to industry development.

4 Enhanced Networking and Business Development Outcomes

The event encompasses focused networking activities and structured business interactions, enabling sponsors to cultivate connections with potential clients, partners, and industry stakeholders. These engagements support meaningful lead generation and long-term business growth.

5 Customisable Branding and Activation Touchpoints

Sponsorship packages include a range of high-impact branding opportunities, from digital visibility to onsite activations. These elements are designed to elevate your brand presence, showcase key offerings, and strengthen engagement with attendees throughout the event lifecycle.

Event Sponsorship Packages

Official Partner Destination



The Official Partner Destination partnership offers a premier platform for a tourism board or destination marketing organization to position its destination as a leading travel hub within Asia-Pacific.

This exclusive category provides:

- High-level branding exposure across all event and marketing touchpoints.
- Speaking opportunities in conference sessions or destination briefings.
- Joint promotion through pre-event and digital campaigns.
- Opportunities to host networking sessions or buyer activities.
- This partnership establishes the destination as a key focal point of Travel Meet Asia 2026, driving engagement with regional buyers, media, and trade professionals.

SGD 15,000

Official Partner Hotel



The Official Partner Hotel partnership designates your property as the preferred accommodation provider for Travel Meet Asia 2026 delegates, speakers, and hosted buyers.

This exclusive category provides:

- Prominent branding in event materials, online platforms, and buyer communications.
- Preferred listing as the official accommodation partner on booking and delegate portals.
- Opportunities to host networking sessions, VIP meetings, or hospitality lounges.
- Inclusion in joint marketing and public relations activities.
- This partnership reinforces your hotel's positioning as the venue of choice for business travelers and strengthens its visibility among regional travel trade professionals.

SGD 15,000

Official Partner Airline



The Official Partner Airline partnership positions your brand as the preferred carrier for Travel Meet Asia 2026, connecting travel professionals and hosted buyers to Jakarta.

This exclusive category provides:

- Prominent branding recognition across event communications and marketing materials.
- Opportunities for co-branded promotions with event organizers and media partners.
- Collaboration in facilitating hosted buyer and speaker travel arrangements.
- Inclusion in conference sessions, networking functions, or media engagements.
- This partnership enhances your brand visibility among travel decision-makers and highlights your airline's role in supporting connectivity and tourism growth in Indonesia and the region.

SGD 15,000



Networking Opportunities

Sunset Networking Cocktail Dinner Day 1 (Exclusive)



A dedicated networking session designed to connect Exhibitors and Buyers, fostering meaningful business relationships that align with their business objectives.

Inclusive of F&B for up to 50 pax with 2 invitation emailers

SGD 14,850

Luncheon Host



Host a private luncheon to meet and network with key delegates who matter to your business.

Inclusive of F&B for up to 30 pax with 2 invitation emailers

SGD 11,880



Conference Sponsor

Conference Theatre Sponsor (All Inclusive)



Achieve notable brand awareness with a comprehensive branding presence across the show floor and Travel Meet Asia's conference theatre, including rostrum and seatdrop.

SGD 4,500



Speaking Opportunities

Opening Keynote



Position your brand as an industry thought leader by speaking at the Opening Keynote session of up to 30 mins on Day 2 of Travel Meet Asia.

SGD 4,500

Presentation



30 minutes solo speaking slot at Travel Meet Asia conference.

SGD 2,500

Onsite Branding

Lanyard (Exclusive)



Achieve prime brand visibility as the Lanyard Sponsor, with your logo prominently displayed on lanyards worn by every attendee throughout the event.

Exclusive of production costs.

SGD 2,200

Delegate Bag (Exclusive)



Maximise your brand exposure as the Delegate Bag Sponsor. Your logo will be prominently featured on bags distributed to every attendee at registration.

Exclusive of production costs.

SGD 2,200

Buyers Lounge (Exclusive)



Gain premium recognition at the Travel Meet Asia Buyers' Lounge - a prime opportunity to elevate your brand visibility and connect with top-tier buyers.

SGD 6,000



Digital Branding & Advertising

Digital Branding Package



Feature your company on the official event website and mobile application

Official Event Website

- Banner with hyperlink to your preferred webpage.
- Artwork and hyperlink to be provided by the sponsor.
- Artwork Specification: 1024 x 500 px

Artwork and hyperlink, if applicable are to be provided by Sponsor.

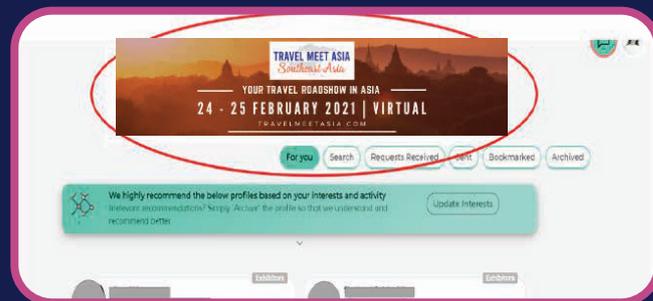
Mobile Application Banner

- A non-hyperlinked banner on the mobile application homepage. Banner artwork to be provided by the sponsor.
- Artwork Specification: 500 x 350 px

Banner artwork to be provided by the Sponsor.

SGD 5,500

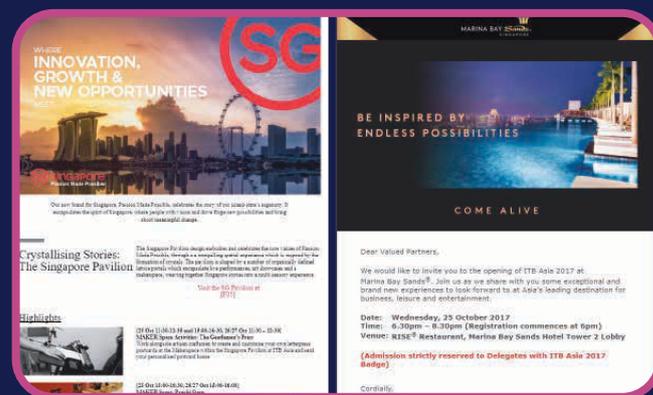
Business Matching Sponsor



Gain prominent exposure with your banner featured on the Business Matching dashboard for all Travel Meet Asia registered attendees. Banner will be displayed from Day 1 through the final day of the event.

SGD 2,500

Dedicated Emailer



Reach a targeted audience (buyers, exhibitors, trade visitors) or all registrants with 2 dedicated emailers. HTML content to be provided by the sponsor 10 working days prior to the email blast.

SGD 1,500





TRAVEL MEET
Asia

23 - 24 June 2026
Jakarta, Indonesia

SECURE YOUR PARTICIPATION

Get in touch to discuss branding, advertising, networking
& thought leadership sponsorship opportunities

BUYER ENQUIRIES:

buyer@travelmeetasia.com

VISITING ENQUIRIES:

visitor@travelmeetasia.com

EXHIBITION & SPONSORSHIP OPPORTUNITIES:

exhibitor@travelmeetasia.com

CONFERENCE & SPEAKING ENQUIRIES:

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MARKETING AND MEDIA ENQUIRIES:

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