



# ITB

## COMMUNITY IN ASIA

For the travel industry,  
for the community, for you.

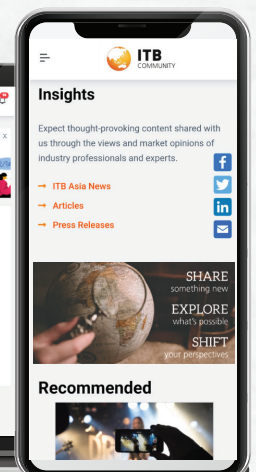
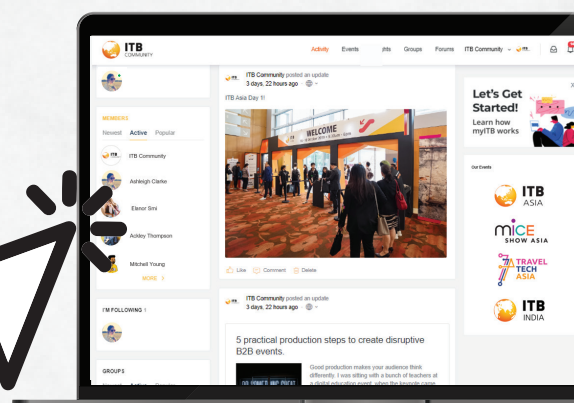
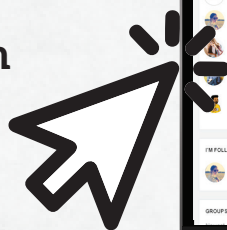
We're inviting you to connect and reconnect with your peers, to conduct business with global partners and share ideas and innovations in the travel space.

Join us in **ITB Community**, with free and unlimited access all year round to a world of new opportunities to **meet, network, do business, learn and share**.

## Why ITB Community?

- 1 A year-round access to an ever-growing global community of tourism professionals from Tourism Bureaus, Travel Operators, Accommodation, Airlines etc.
- 2 It's where everyone in the travel space from MICE, Corporate, Leisure and the Travel Technology sectors connect and network - *anytime, anywhere*.
- 3 Meet and connect with more than 10,000 community members from more than 120 countries and territories.
- 4 Reconnect, build and expand business connections with travel professionals met during past ITB events but have lost touch with.
- 5 Inspire new ideas and engage in thought-provoking discussions with leading global brands and experts from the C-suite.

Join the  
community  
[itb-community.com](http://itb-community.com)



# Key Highlights



**ITB**

COMMUNITY  
IN ASIA

1

## Community Activity Feed

A social networking page for industry professionals to build networks and share insights through content-sharing and forum discussions.

2

## ITB Buyer World

Are you a travel procurement professional? Join an exclusive community of buyers for buyers-only updates, conversations, trainings and perks.

3

## Exclusive Virtual Events

Partake in a year-round exclusive series of virtual events that gives you access to key industry players through Business Matching\* and Conference\* sessions.

*\*exclusive during ITB Asia, ITB India and Travel Meet Asia events*

**Business Matching:** connect with key clients through appointment scheduling facilitated with communication tools (i.e. messaging board and call functions).

**Conference:** join trending discussions with an expert line-up of key industry leaders



**ITB**  
ASIA



**ITB**  
INDIA



- Travel Meet Asia South Asia  
- Travel Meet Asia Southeast Asia  
- Travel Meet Asia MICE & Corporate  
- Travel Meet Asia Northeast Asia

## Events Schedule

October 2020

ITB Asia  
Virtual

December 2020

Travel Meet Asia  
South Asia  
Virtual

February 2021

Travel Meet Asia  
Southeast Asia  
Virtual

April 2021

ITB India **Live**  
Event + ITB India  
Virtual

June 2021

Travel Meet Asia  
MICE & Corporate  
Virtual

August 2021

Travel Meet Asia  
Northeast Asia  
Virtual

October 2021

ITB Asia **Live**  
Event + ITB Asia  
Virtual

4

## Knowledge Library

Gain access to industry content such as trade articles, white papers, research reports and more by industry bellwethers and trade partners.

5

## On-demand Videos

View and watch exclusive videos of keynote sessions, panel discussions and conferences by industry leaders and experts.

**Digital Sponsorship Opportunities available!**

Branding opportunities on ITB Community are available through Virtual Thought Leadership and Advertising Packages. Speak to us at [sales@messe-berlin.asia](mailto:sales@messe-berlin.asia) for more information.