

mice

SHOW ASIA

MICE SHOW ASIA 2019

16 - 18 OCTOBER
2019, SINGAPORE

MICESHOWASIA.COM

YOUR PLATFORM FOR THE ASIA MICE INDUSTRY

An unmissable event for the meeting industry in APAC, MICE Show Asia is where the incentive travel, meetings and events industries come together to connect and build the future of MICE.

MICE Show Asia provides you with the best platform to present your latest products and services offering to MICE planners, through business appointments, networking and educational conferences.

WHY MICE SHOW ASIA?

- 01** A focused event on MICE with key industry players attending
- 02** Business and networking through 1-to-1 meetings
- 03** 100% pre-scheduled appointments
- 04** Guaranteed 1:1 ratio between exhibitors and buyers
- 05** Dedicated MICE conference discussing latest issues on today's complex travel market

REGISTER FOR A BOOTH

Booth Type	Listed Rate (USD)
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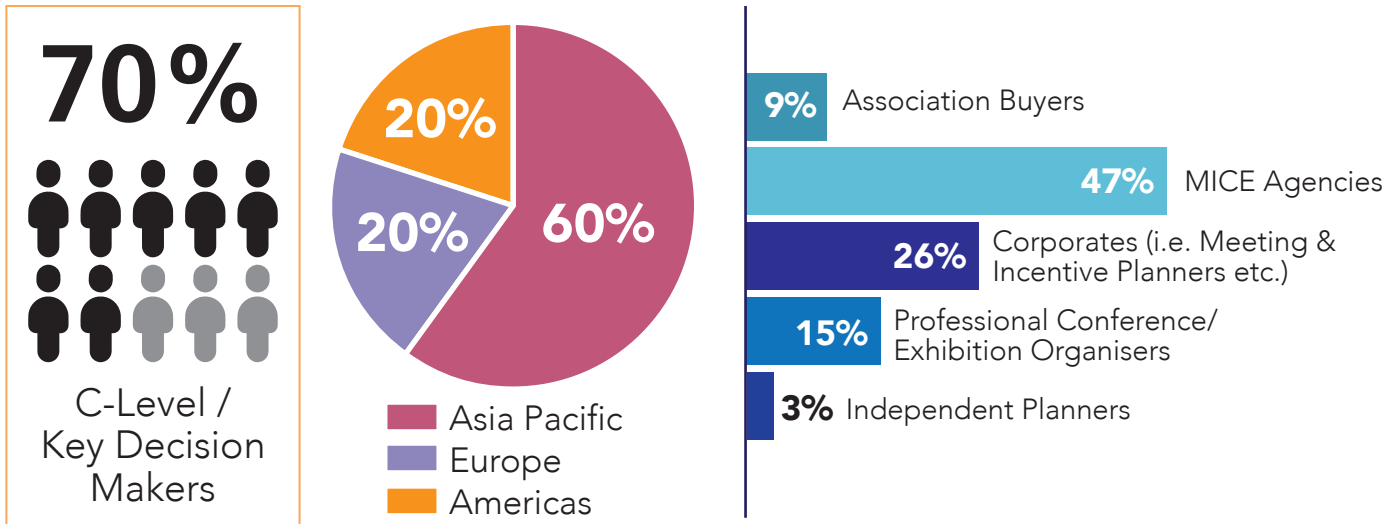
SHELL SCHEME

Basic Shell Scheme 9sqm	5,549.00
Premium Shell Scheme per 9sqm	6,863.00

RAW SPACE

Row Stand per 9sqm	5,282.00
Corner Stand per 9sqm	5,837.00
Peninsula Stand per 9sqm	6,746.00
Island Stand per 9sqm	7,847.00

BUYERS PROFILE



EXHIBITORS PROFILE



CONFERENCE THEMES



- Global meetings and events forecast
- What Millennials want in MICE
- Digital transformation of meetings and events
- What event planners need from destinations
- How to win the hearts of MICE buyers
- Unconventional thinking: A smarter way to run events
- How hotels can book more meetings and events
- The business of flexible meeting space
- How small cities can win big for events
- The growth of mega meetings: Is bigger the better?
- Transforming MICE convention spaces