

## Meliá Hotels International Schedules to Open Meliá Ho Tram in 2019 An Unparalleled Luxury Resort and Beachfront Staying Experience

**Ho Tram, Vietnam, 10 October 2018** - Meliá Hotels International, one of the world's largest hotel companies, announced its first property in Ho Tram is expected to open in 2019, which marks the fourth operating hotel under the Meliá Hotels & Resorts brand in Vietnam.

Along with the brand's exponential growth in Vietnam with the paradise resort Meliá Danang and the recently opened Meliá Ba Vi Mountain Retreat, located in the middle of the Ba Vi National Park, Meliá Hotels International continues to bring another ultimate luxury beachfront resort - **Meliá Ho Tram**, an exclusive venue for those who demand a luxury lifestyle.

As the only family five-star beachfront resort in South Vietnam, **Meliá Ho Tram** will be situated near the top five Asian golf courses, just a few kilometres away from the Phuoc Buu Nature Reserve and Binh Chau Hot Springs. Surrounded by the natural beauty of the East Sea, the poetic River Ray and mangrove forests, this resort will also become the ideal staycation for citizens wanting to find tranquillity close to Ho Chi Minh City, which is only a two-hour gateway.

Meliá Ho Tram has a comprehensive interior design influenced by Vietnamese traditions, contemporary designs and oriental elements. The 152 sublimely designed rooms and suites all have a picturesque view of the natural beachfront whereas the 61 deluxe villas offer magnificent private swimming pools and grand common areas to unwind with high-quality services and facilities. Sophisticated travellers can indulge with THE LEVEL benefits, an upgraded experience exclusive for adults, with a private lounge, upgraded in-room amenities, private beach area and more.

Offering a unique variety of the best local and international cuisine, Meliá Ho Tram will present outstanding gastronomic experiences through four different outlets: SASA, MUỐI (meaning salt in English), BREEZA BEACH CLUB and ELYXR, where every dish is created to delight both the eyes and the taste buds.

Furthermore, adopted from Meliá Hotels & Resorts' warm Spanish hospitality that focuses on customer well-being, Meliá Ho Tram will provide a collection of premium activities including an YHI Spa - the wellness sanctuary of the brand featuring aqua aerobics, yoga sessions and healthy culinary lessons. Guests will have the opportunity to experience this culturally rich country and create unforgettable memories while indulging in a physical and mental sensational relaxation. In extension, a fitness centre and kid's club will also be featured.

Meliá Hotels International consistently maintains a strong performance throughout Vietnam and will focus on increasing its growth in this vibrant key Asia market. By the end of 2019, Meliá Hotels International plans to open another 4 properties including Meliá Cam Ranh Bay, Meliá Saigon Central, INNSIDE Saigon Central and INNSIDE Halong Bay.

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WE Red Bridge

Lexi Tu

ltu@we-redbridge.com

+86 21 2287 3647

Kate Cai

kcai@we-redbridge.com

+86 21 2287 3600

### About Meliá Hotels & Resorts

Meliá Hotels & Resorts is the best-known international brand in the portfolio of the Meliá Hotels International company; it has more than 100 city and resort hotels in the main leisure and business destinations of Europe, Asia, Africa and America. The brand offers exemplary meetings and events facilities in all important business cities as well as in exotic locations, catering to the ever-expanding conference and incentive travel market. As part of its innovation philosophy and new positioning, Meliá Hotels & Resorts has reinvented itself to cater to every aspect of the guests' wellbeing. Unique experiences are created for guests and are defined by relaxation, quality time and personalised services. For a balanced lifestyle, Meliá Hotels & Resorts instinctively understands the guests' needs and lifestyle expectations, which is an integral part of its redefined identity. Follow Meliá Hotels & Resorts on Twitter [@MeliaHtlResorts](#), Facebook [@Melia.Hotels](#) and Instagram [@meliahtlresorts](#). [www.melia.com](http://www.melia.com).

### About Meliá Hotels International

Founded in 1956 in Palma de Mallorca (Spain), Meliá Hotels International is one of the largest hotel companies worldwide, as well as the absolute leader within the Spanish market, with more than 380 hotels (current portfolio and pipeline) throughout more than 40 countries and four continents, operated under the brands: Gran Meliá Hotels & Resorts, Paradisus by Meliá, ME by Meliá, Meliá Hotels & Resorts, INNSIDE by Meliá, Sol by Meliá and TRYP by Wyndham. The strategic focus on international growth has allowed Meliá Hotels International to be the first Spanish hotel company with presence in key markets such as China, the Arabian Gulf or the US, as well as maintaining its leadership in traditional markets such as Europe, Latin America or the Caribbean. Its high degree of globalisation, a diversified business model, the consistent growth plan supported by strategic alliances with major investors and its commitment to responsible tourism are the major strengths of Meliá Hotels International, being the Spanish Hotel leader in Corporate Reputation (Merco Ranking) and one of the most attractive to work worldwide. Meliá Hotels International is included in the IBEX 35 Spanish stock market index. Follow Meliá Hotels International on Twitter [@MeliaHotelsInt](#) and Facebook [meliahotelsinternational](#). [www.melia.com](http://www.melia.com).