

Debut: Global DMC Network by JTB Group - All DMCs at ITB Asia 2019

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For the first time ever, four times Special Events 25 Top DMC and one of the largest DMC Groups in the world – Global DMC Network by JTB Group – will feature all of its companies during ITB Asia 2019. This “Global Village” debut in Singapore will showcase the multi-dimensions and global presence of the Group. The purpose of this omnipresence is to display unlimited travel possibilities to (potential) Asia Pacific partners.

The companies attending are: Tour East (Tours in Top 10 Experiences TripAdvisor in Singapore), JTB Global Marketing and Travel (Japan Inbound), LOTTE JTB (South-Korea Inbound), Kuoni Global Travel Services, Tumlare Destination Management (Europe), Europamundo Vacaciones (Seat-in-Coach Tour Operator), TPI (Americas) and, - for the first time ever - MC&A, Inc. (Hawaiian Islands and USA destination and event management and conference planning).

MC&A is a destination and event management company in the Hawaiian Islands in the MICE, leisure wholesale, luxury and cruise markets. Earlier this year, the DMC moved into the USA Mainland by merging with Kuoni Destination Management USA in key destinations such as San Diego, Scottsdale, Las Vegas, Orlando, Miami, New Orleans, Washington and Chicago.

According to Euromonitor International, the amount of leisure trips from APAC into Western Europe has increased by 5 million over the course of the last 3 years. The European side of the Network accommodates to the trend: e.g., Tumlare Destination Management offers igloo tours and Small Groups in Chinese in the Eastern European and Scandinavian regions. The recent possibility from October 1st 2019 to obtain an e-visa for St. Petersburg and Leningrad Oblast area for many APAC travelers will simplify the process for Guaranteed Departure tours to Russia. Seat-in-Coach Tour Operator Europamundo Vacaciones just released a new brochure with over a 100 new tours. In addition, on the American side –experiencing an increase in arrival numbers as well – TPI offers combination tours of North America and Canada.

On the East Asian side, JTB Global Marketing & Travel Inc., focuses on presenting the essence of Japanese hospitality as well as specialist knowledge in a Japan getting ready to host two of the biggest sports events in the world. One kicked off in late September.

“This is the first time that all of our companies are present at ITB Asia with a shared booth”, says Abrar Uppal, Senior Manager Global Marketing of the Global DMC Network by JTB Group. “We really wish to showcase our strength as One Group in Asia Pacific. Are you looking for a service not available in a certain destination? No

GLOBAL DMC NETWORK by JTB Group

problem, another DMC underneath our umbrella, which is present in the desired destination will take care of all your needs. We are proud to be a Global Village.”



Global DMC Network by JTB is the world’s largest fully-integrated network, capable of providing unparalleled services all over the world. Since its founding in Japan, the JTB Group has offered over 100 years of specialized global services to a wide range of businesses such as MICE, Leisure travel and FIT, launching the substantial growth of the company throughout the world.

www.globaldmcnetwork.com

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