

Meliá Hotels International Opens Meliá Ba Vi Mountain Retreat - The Ideal Getaway to Relax and Liven Up Travellers' Senses

Hanoi, Vietnam, 1 September 2018 - Meliá Hotels International, one of the world's largest hotel companies, today announced the grand opening of Meliá Ba Vi Mountain Retreat, which marks the 3rd operating hotel under the Meliá Hotels & Resorts brand in Vietnam along with Meliá Ho Tram to be open in December this year.

In accordance with the recently opened Meliá Iguazú located in the natural wonder Iguazú Falls, and Meliá Serengeti situated in the heart of the Serengeti National Park, the new paradise resort underlines Meliá Hotels International's vision of bringing exceptional hotels to mirable and exotic locations that connect body and mind with nature.

Ideally located in the middle of the Ba Vi National Park, Meliá Ba Vi Mountain Retreat lies in the outstanding natural beauty and the stunning panoramic view of Northern Delta. Renowned for its diverse tropical and subtropical species of flora and fauna, Ba Vi National Park is one of the most potential ecotourism regions in the north of Vietnam, which could provide more possibilities for travellers to explore different attractions.

Moreover, Meliá Ba Vi Mountain Retreat has convenient access to Noi Bai International Airport, the largest airport in Vietnam in terms of capacity, which allows travellers easily to transfer to other Asian key cities, such as Bangkok, Seoul, Hong Kong and Singapore.

The hotel building is fused with French colonial and Vietnamese village architecture, perfectly blending into the atmosphere of surrounding natural beauty. Thoughtfully designed to offer the harmony of myth, history, nature and luxury, the hotel will also invigorate guests with lavish yet organized details.

Meliá Ba Vi Mountain Retreat is equipped with different room types to meet different groups' demands. The hotel boasts 55 rooms, including twelve bungalows and three villas inspired by modern amenities, the breathtaking beauty of Hanoi and relax and liven up senses.

Furthermore, Meliá's signature passion for service and focus on wellness will also be enhanced by the property's exceptional facilities, fine service as well as its natural and sustainable amenities. Endowed with the best of nature, Meliá Ba Vi Mountain Retreat provides unique wellness facilities offering bespoke holistic and meditation experiences designed for recouping peace, relaxation and restoring. Yoga deck is another highlight of the property that captures the view of a lake and an organic garden where guests can cultivate vegetables and bring them to the dining table. YHI Spa, a space created for purification and relaxation, aims to provide guests with conditions to restore a sense of serenity and spiritual equilibrium.

Bernardo Cabot, Senior Vice President Asia Pacific stated, "The opening of Meliá Ba Vi Mountain Retreat is the embodiment of the brand's wellbeing virtue injected into the group's effort in expanding its global influence. Moreover, thanks to the trust of the local government and our partners for letting us manage a resort in this prized national park, we're confident that this partnership coupled with our longstanding hospitality expertise and prime nature location of Ba Vi Mountain will make the harmony of history, nature and luxury happen."

Luong Ngoc Anh, CEO of the hotel owning company Vietnam A&A added, "We firmly

believe Meliá Ba Vi Mountain Retreat will become a paragon of modern luxury resort with Meliá Hotels International's longstanding expertise in the resort segment. We are confident that its prominent location will make it a new landmark of Hanoi, while the unique wellness and accommodation experience it provides, will soon turn it into an in vogue premise for stylish travellers."

Benefiting from the unique location and advantaged offers, Meliá Ba Vi Mountain Retreat will be the ideal getaway for domestic and international travellers for relax and liven up their senses.

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About Meliá Hotels & Resorts

Meliá Hotels & Resorts is the best known international brand in the portfolio of the Meliá Hotels International company; it has more than 100 city and resort hotels in the main leisure and business destinations of Europe, Asia, Africa and America. As part of its innovation philosophy and new positioning, Meliá Hotels & Resorts has reinvented itself to cater to every aspect of the guests' wellbeing. Unique experiences are created for guests and are defined by relaxation, quality time and personalised services. For a balanced lifestyle, Meliá Hotels & Resorts instinctively understands the guests' needs and lifestyle expectations, which is an integral part of its redefined identity. Follow Meliá Hotels & Resorts on Twitter [@MeliaHtlResorts](#), Facebook [@Melia.Hotels](#) and Instagram [@meliahtlresorts](#). www.melia.com.

About Meliá Hotels International

Founded in 1956 in Palma de Mallorca (Spain), Meliá Hotels International is one of the largest hotel companies worldwide, as well as the absolute leader within the Spanish market, with more than 370 hotels (current portfolio and pipeline) throughout more than 40 countries and four continents, operated under the brands: Gran Meliá Hotels & Resorts, Paradisus by Meliá, ME by Meliá, Meliá Hotels & Resorts, INNSIDE by Meliá, Sol by Meliá and TRYP by Wyndham. The strategic focus on international growth has allowed Meliá Hotels International to be the first Spanish hotel company with presence in key markets such as China, the Arabian Gulf or the US, as well as maintaining its leadership in traditional markets such as Europe, Latin America or the Caribbean. Its high degree of globalisation, a diversified business model, the consistent growth plan supported by strategic alliances with major investors and its commitment to responsible tourism are the major strengths of Meliá Hotels International, being the Spanish Hotel leader in Corporate Reputation (Merco Ranking) and one of the most attractive to work worldwide. Meliá Hotels International is included in the IBEX 35 Spanish stock market index. Follow Meliá Hotels International on Twitter [@MeliaHotelsInt](#) and Facebook [meliahotelsinternacional](#). www.melia.com.

About Vietnam A&A Technology and Investment Company Limited

Established in 1994, Vietnam A&A Technology and Investment Company Ltd's main lines of business are in real estate and technology. The company has invested in

several development projects in Hanoi, such as Viet-Mong Tea Ecology Village in Ba Vi District and Ecological Tourism Area, located in the Administrative Service Zone I of Ba Vi National Park. Besides real estate, the company's other operations also includes providing consulting, installing and maintaining service for the energy industry.