

# ITB ASIA MEDIA GUIDE

16 – 18 October 2019

Sands Expo and Convention Centre,  
Marina Bay Sands, Singapore



**ITB**  
ASIA

Asia's Leading  
Travel Trade  
Show



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<http://www.itb-asia.com/>



<http://www.itb-asia.com/media-accreditation>



# MEDIA REGISTRATION

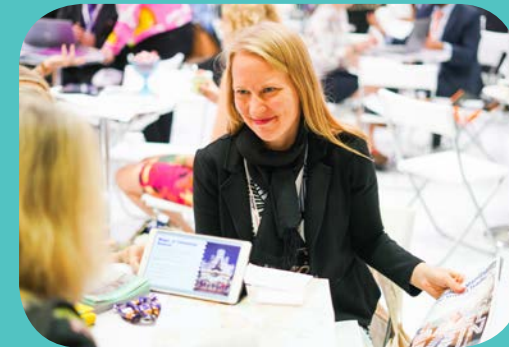
## FOR THE PRESS

### Press accreditation

- Media accreditation for the show will commence in August/ September 2019. Interested media may register at the following link: <http://bit.ly/pressreg2019>.
- Accreditation is non-transferable and is valid only when presented together with the holder's identification documents.
- Press passes are strictly for journalists and not for advertising or publishing company representatives.
- Members of the press may also register onsite at the media registration counter at Basement 2 in Sands Expo and Convention Centre, Marina Bay Sands. **Registration is open from 8 a.m. to 5 p.m. on 15 – 18 October 2019.** A valid press pass, a business card or an appropriate letter of authority from an editor or publisher is required for registration.
- For more information about ITB Asia, please visit: <http://www.itb-asia.com>.

## PR CONTACT

- Should you have any queries on the details outlined above, kindly contact the following representatives:
  - ITB Asia and ITB Berlin Press Officer  
**Julia Sonnemann**  
[Julia.Sonnemann@messe-berlin.de](mailto:Julia.Sonnemann@messe-berlin.de)
  - ITB Asia PR representative  
**Klareco Communications**  
[List-ITBAsia@klarecoomms.com](mailto:List-ITBAsia@klarecoomms.com)



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# OFFICIAL MEDIA PARTNERS

## MEDIA PARTNERSHIP WITH ITB ASIA

### Media Partners

- To partner ITB Asia as one of our Official Media Partner, you may contact us at [media@messe-berlin.asia](mailto:media@messe-berlin.asia) for more information.
- As Official Media Partners, you can enjoy the following benefits:
  - Media recognition on ITB Asia's website.
  - Official catalogue acknowledgement and recognition within the exhibition grounds.
  - Display of publications in our International Media Library for additional awareness.

### Media Hosting

- Each year ITB Asia hosts a limited number of international media representatives to our event.
- Due to the limited slots, Official Media Partners of ITB Asia will be given priority.
- For consideration as an Official Media Partner, media representatives will be evaluated based on the relevancy of their media profile with regards to ITB Asia as well as the publicity or coverage they can garner for the event.
- Interested media applicants may contact **Klareco Communications** at [List-ITBAsia@klarecomms.com](mailto:List-ITBAsia@klarecomms.com)



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