

Travel Meet Asia 2025

25 – 26 June 2025 in Jakarta, Indonesia



PRESS RELEASE

Events/ Communities:

Travel Meet Asia 2025 Returns with New Venue, Dynamic Programme, and Expanded Buyer Engagement



Travel Meet Asia (TMA) returns on 25-26 June at its new venue, **Swissôtel Jakarta PIK Avenue**, and is set to welcome over **1,300** attendees, including more than **400** qualified local and international buyers – including decision-makers from **Bain & Co, Chan Brothers, Mitra Malaysia, MAVP Travel & Tours, and Asia MICE Planner**. The B2B trade event will feature top exhibitors such as **The Ascott Limited, Meliá Hotels International, Resorts World Sentosa, DidaTravel Technology, Miki Travel, SUNRATE, and more**. With pre-scheduled meetings and a two-day conference highlighting key travel trends in Southeast Asia, TMA 2025 is a must-attend event for industry professionals.



Berlin/Singapore, 22 April 2025 – The comprehensive 2-day travel trade show and convention, **Travel Meet Asia**, will return from **25-26 June 2025**, connecting Southeast Asia's expanding travel market to global opportunities. Following the success of last year's edition, the event will once again serve as an exclusive B2B platform for travel industry stakeholders to unlock new market potential, gain valuable insights, and explore the region's dynamic landscape. Marking a new chapter, this year's edition will take place at the **Swissôtel Jakarta PIK Avenue** - a modern venue in a central location that complements the event's evolving scale.

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Backed by long-standing strategic partners including the **Association of the Indonesian Tours and Travel Agencies (ASITA)**, the **Indonesian Travel Agents Association (ASTINDO)**, **Malaysian Association of Tour and Travel Agents (MATTA)**, the **National Association of Travel Agents Singapore (NATAS)**, and the **Thai Travel Agents Association (TTAA)**, the event will welcome over **1,300 travel professionals** and more than **400 hand-picked buyers** from across Indonesia and selected international markets.

ITB Asia/ ITB Berlin / ITB China / ITB India

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Buyers represent key outbound segments across **Leisure, MICE, and Corporate Travel**. Amongst them are the Group Managing Director of **Mitra Malaysia**, the President of **MAVP Travel & Tours**, the Managing Director of **Asia MICE Planner**, the Managing Director and Owner of **MYDUTA TOUR**, the Managing Director of **CHACHA TOURS & TRAVEL**, and the CEO of **SMILE HOLIDAY**. Their presence reinforces TMA's status as a strategic meeting point for driving business opportunities and partnerships across the region.

For additional details

www.travelmeetasia.com
www.itb-asia.com
www.miceshowasia.com
www.traveltechasia.com

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Key Exhibitors and Business Matching

Travel Meet Asia offers a wide range of exhibiting opportunities for national tourism organisations, convention bureaus, travel agents, tour operators, hotel groups, airlines, transportation services and travel technology companies. Through **personalised business matching**, the event guarantees **100% pre-scheduled meetings** between top buyers and event attendees ahead of the event, ensuring meaningful connections.

Travel Meet Asia 2025 is set to host a dynamic line-up of regional and international exhibitors including **The Ascott Limited, Meliá Hotels International, Resorts World Sentosa, DidaTravel Technology, Miki Travel, SUNRATE, Ceylon Escapade, CN Travel Group, Congress Rental Indonesia, Crossing Vietnam Tour, Day Trip Bali, DMC Asia Plus – Vietnam, Gofan Safaris & Travel Africa, Heritance Aarah & Adaaran Resorts, Hoian Memories Land, Khiri Travel, Little Bhutan, Nippon Travel Agency, Nomad Archipelago, Sutera Sanctuary Lodges, Wow India Travel & Tours, Yoowifi**, and more.

Booth packages for exhibitors start from **USD 2,250**, with flexible options ranging from shell scheme to custom raw space. For more information and to reserve a spot, visit travelmeetasia.com/exhibitor.

To boost exhibitor visibility at the event, Travel Meet Asia has introduced diverse **sponsorship packages** to elevate their presence – from prominent branding placements to exclusive networking opportunities.

Travel Meet Asia Conference: Curated Content to Empower Business

A key highlight of Travel Meet Asia 2025 is its dynamic **two-day conference programme**, designed to provide valuable insights into the travel market of key Southeast Asian destinations as well as the Indonesian and Southeast Asian outbound market.

Attendees will explore timely topics across five key themes:

- **Market Overview and Trends**
- **Travel & Destination Marketing**
- **Hotels & Alternative Accommodations**
- **MICE & Corporate Travel**
- **Travel Technology**

From emerging destinations and consumer behaviour shifts to innovations in tech and MICE strategies, the programme delivers actionable takeaways for travel professionals navigating today's fast-changing environment.

Registration for trade visitors is now available. To register and learn more, please visit travelmeetasia.com/visitor. **For more information on Travel Meet Asia**, visit travelmeetasia.com.

About Travel Meet Asia

TMA was launched by Messe Berlin Asia Pacific in 2019 at regional locations within Asia. Originally organised as a conference and a networking event, TMA had since expanded to a B2B trade show with exhibitions, conferencing, and networking opportunities for the travel trade. TMA brings forth opportunities for Southeast Asia buyers and sellers to unlock key potentials in specific source markets or regions.

About ITB Asia

ITB Asia, Asia's leading travel trade show, is organised by Messe Berlin Asia Pacific and supported by the Singapore Exhibition & Convention Bureau. The annual B2B trade show and convention will feature hundreds of exhibiting companies from the Asia-Pacific region, Europe, the Americas, Africa, and the Middle East, covering not only the leisure market, but also MICE and corporate travel. Exhibitors from every sector of the industry, including destinations, airlines and airports, hotels and resorts, theme parks and attractions, inbound tour operators, inbound DMCs, cruise lines, spas, venues, other meeting facilities, and travel technology companies are expected to attend.

ITB Asia is the premier meeting place for the travel trade industry to forge new partnerships and strengthen existing business relationships with the most important players in the region.

About ITB Global Brand Family

For more than 50 years the name ITB has stood worldwide for the travel industry knowledge 365 days a year, networking and trendsetting events - in a virtual, in-person, or hybrid format alike. As the travel industry resurges, the ITB brand family is among the first to come back to offering on-site in-person events. ITB Asia will be held in Singapore from 15 to 17 October 2025, covering the broader regional market. ITB China, the premier marketplace for China's travel industry, is scheduled for 27 to 29 May 2025, in Shanghai. ITB India will take place in Mumbai from September 2 to 4, 2025. ITB Berlin, the world's leading B2B trade show for the travel industry, will take place in Berlin from March 3 to 5, 2026. The inaugural ITB Americas will be held in Guadalajara, Mexico, from 10 to 12 November 2026, covering the American market.