

Travel Meet Asia 2023 PRESS RELEASE

Travel Meet Asia 2023 takes place in June, tapping into Malaysia and Southeast Asia's Huge Tourism Potential

- Travel Meet Asia (TMA) 2023 will be held on 7-8 June 2023 in Kuala Lumpur, with a strong focus on Malaysia and Southeast Asia
- The B2B trade show is happening as an in-person event for the first time since 2019
- Pre-schedule appointments with MICE, Corporate and Leisure buyers for 2 full days of business meetings

Singapore, 12 January 2023 – Travel Meet Asia (TMA) 2023 will take place on **7-8 June 2023**, targeting Malaysia as its major focus. **The event in Kuala Lumpur will be held in-person** for the first time since 2019.

Travel Meet Asia started as a series of B2B roadshow events in 2019 providing in-depth **insights into individual travel markets of key Southeast Asian destinations**. TMA had since expanded to a B2B trade show with exhibitions, conference and networking opportunities for the travel industry. It serves as a networking and exchange platform connecting local suppliers and service providers with global buyers from the **Leisure, MICE, and Corporate Travel segments**. This year's TMA is expected to bring together **over 500 attendees** who will showcase their products to **more than 200 hand-picked buyers**.

TMA presents a **diverse buyer portfolio**, with **around 50% of guests from multiple cities in Malaysia and the others from Southeast Asian countries**. Intense business matching and networking, sharing and exchanging insights at conference panels, and direct B2B contacts at TMA will contribute to **the revitalisation of the region's travel market in 2023**.

TMA offers a range of exhibiting opportunities for **tourism organisations, convention bureaus, travel agents, tour operators, hotel groups, airlines, transportation service and travel technology providers**, as well as other players interested in presenting their services to global buyers. With **Early Bird booth prices starting from USD 1,800**, exhibitors can choose from **Basic, Enhanced, Premium, and Raw Space options**. Early Bird discounts are available till 31 January 2023. Find out more about stand booking opportunities here: <https://www.travelmeetasia.com/exhibitor>

Sponsorship opportunities are also available for those who wish to enhance their presence or leverage exclusive networking opportunities. Private events, speaking slots, onsite branding, and other customised formats are available to suit any business needs and bring the exhibitors' presence beyond their booths. Explore the sponsorship opportunities and reach out to us here: <https://www.travelmeetasia.com/sponsorship>

TMA paves the way towards ITB Asia 2023 - Asia's leading travel trade show to be held in October in Singapore.

About Travel Meet Asia

The Travel Meet Asia (TMA) was launched by Messe Berlin (Singapore) Pte Ltd in 2019 at regional locations within Asia. Originally organised as a conference and a networking event, TMA had since expanded to a B2B trade show with exhibitions, conferencing, and networking opportunities for the travel trade. TMA brings forth opportunities for buyers and sellers to unlock key potentials in specific source markets or regions.



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About ITB Asia

ITB Asia, Asia's leading travel trade show, is organised by Messe Berlin (Singapore) Pte Ltd and supported by the Singapore Exhibition & Convention Bureau. The annual B2B trade show and convention will feature hundreds of exhibiting companies from the Asia-Pacific region, Europe, the Americas, Africa, and the Middle East, covering not only the leisure market, but also MICE and corporate travel. Exhibitors from every sector of the industry, including destinations, airlines and airports, hotels and resorts, theme parks and attractions, inbound tour operators, inbound DMCs, cruise lines, spas, venues, other meeting facilities, and travel technology companies are expected to attend.

ITB Asia is the premier meeting place for the travel trade industry to forge new partnerships and strengthen existing business relationships with the most important players in the region.

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