

**ITB Asia 2024**

**23 – 25 October 2024 in Singapore**

**Messe Berlin**  
Asia Pacific

**PRESS RELEASE**

**Travel Meet Asia 2024: Elevating Connections, Unveiling Global Opportunities in Jakarta**

**Travel Meet Asia boasts over 500 attendees, with over 200 carefully selected Indonesian buyers and a diverse range of exhibitors, featuring industry leaders from notable companies like Bintan Resorts, Frasers Hospitality, Royal Caribbean International, and many more. The event offers a personalised business matching system for guaranteed meetings and a comprehensive two-day conference programme exploring trends in the Southeast Asian travel landscape.**

*Berlin/ Singapore, 1 February 2024* – Travel Meet Asia (TMA) 2024, the pinnacle of travel networking and business insights for individual travel markets of key Southeast Asian destinations, will captivate industry professionals at the Indonesia Convention Exhibition (ICE) in **Jakarta** from July 3-4, 2024. In collaboration with the **Association of Indonesian Tours and Travel Agencies (ASITA)** and **Indonesian Travel Agents Association (ASTINDO)**, this transformative B2B event seamlessly integrates enlightening conferences and dynamic business matchmaking, fostering lasting connections and influencing the future of travel. With over 500 attendees, it features a carefully selected group of over 200 Indonesian buyers across Leisure, MICE, and Corporate segments.

Originally established as a conference and networking event in 2019 across Indonesia, Philippines, and Malaysia, TMA evolved into a series of successful virtual gatherings in 2020 and 2021. Since 2023, it has blossomed into a distinguished B2B event, embracing exhibitions, conferences, and networking opportunities for travel trade professionals. Building on the success of last year's event in Kuala Lumpur, Malaysia, the stage is now set for a grand gathering in **Jakarta**, as TMA paves the way towards ITB Asia 2024 – Asia's premier travel trade show scheduled for October in Singapore.

**Events/ Communities:**



**Press Contacts:**  
**Messe Berlin GmbH**  
Emanuel Höger  
Spokesman  
Senior Vice President  
Corporate Communication  
Messe Berlin Group  
Messedamm 22  
14055 Berlin  
[www.messe-berlin.com](http://www.messe-berlin.com)  
Twitter: [@MesseBerlin](https://twitter.com/MesseBerlin)

**ITB Asia/ ITB Berlin / ITB China / ITB India**  
Julia Sonnemann  
PR Manager  
Messedamm 22  
14055 Berlin  
T: +49 30 3038-2269  
[julia.sonnemann@messe-berlin.com](mailto:julia.sonnemann@messe-berlin.com)  
[www.messe-berlin.com](http://www.messe-berlin.com)

**For additional details**  
[www.travelmeetasia.com](http://www.travelmeetasia.com)  
[www.itb-asia.com](http://www.itb-asia.com)  
[www.miceshowasia.com](http://www.miceshowasia.com)  
[www.traveltechasia.com](http://www.traveltechasia.com)

**For enquiries**  
[info@messe-berlin.asia](mailto:info@messe-berlin.asia)



**(Photo credit: ITB Asia)**

## **Exhibiting opportunities to shape the future of travel at TMA 2024**

Travel Meet Asia provides diverse exhibiting opportunities for **NTOs, Convention Bureaus, Travel Agents, Tour Operators, Hotel Groups, Airlines, Transportation Services** and **Travel Technology**. They will establish valuable connections with Indonesian buyers through a **personalised business matching system**, ensuring 100% pre-scheduled guaranteed meetings with top buyers and all other attendees before the event.

Key exhibiting companies include **Bintan Resorts, Frasers Hospitality, Galagents Galapagos Cruises, Global Destination Management Corporation, MIZE, Munduk Moding Plantation Nature Resort, Pullman Hotels and Resorts, Royal Caribbean International, Singapore Tourism Board, SiteMinder, SUNRATE, Vio Travel, VisaGenius**, and many more.

In enhancing exhibitor visibility at the event, Travel Meet Asia has introduced a variety of **sponsorship packages**, encompassing everything from networking opportunities to prominent branding placements. For more information, visit [www.travelmeetasia.com/sponsorship](http://www.travelmeetasia.com/sponsorship).

**Booth prices** start from **USD 2,250**, offering exhibitors a diverse range of options, from shell scheme booths to customisable raw spaces. To learn more and secure your participation, visit [www.travelmeetasia.com/exhibitor](http://www.travelmeetasia.com/exhibitor).

## **Exploring trends in the Southeast Asian travel landscape**

The **Travel Meet Asia Conference** delves into the Southeast Asian travel market, where industry leaders discuss trends sparked by today's travellers. Presenting a curated conference programme discussing crucial insights to capture the Indonesian and SEA outbound market, covering significant topics such as market overview, sustainability, wellness tourism, hospitality, experiential events, corporate travel, travel technology, and more. The conference envisions a two-day agenda dedicated to exploring the outlook and opportunities within the Southeast Asian travel landscape.

Early Bird rate is now available for Trade Visitor registration, visit [www.travelmeetasia.com/visitor](http://www.travelmeetasia.com/visitor) to get your pass or click [here](#).

For more information, visit [www.travelmeetasia.com](http://www.travelmeetasia.com).

## **About Travel Meet Asia**

The Travel Meet Asia (TMA) was launched by Messe Berlin (Singapore) Pte Ltd in 2019 at regional locations within Asia. Originally organised as a conference and a networking event, TMA had since expanded to a B2B trade show with exhibitions, conferencing, and networking opportunities for the travel trade. TMA brings forth opportunities for Southeast Asia buyers and sellers to unlock key potentials in specific source markets or regions.

## **About ITB Asia**

ITB Asia, Asia's leading travel trade show, is organised by Messe Berlin (Singapore) Pte Ltd and supported by the Singapore Exhibition & Convention Bureau. The annual B2B trade show and convention will feature hundreds of exhibiting companies from the Asia-Pacific region, Europe, the Americas, Africa, and the Middle East, covering not only the leisure market, but also MICE and corporate travel. Exhibitors from every sector of the industry, including destinations, airlines and airports, hotels and resorts, theme parks and attractions, inbound tour operators, inbound DMCs, cruise lines, spas, venues, other meeting facilities, and travel technology companies are expected to attend.

ITB Asia is the premier meeting place for the travel trade industry to forge new partnerships and strengthen existing business relationships with the most important players in the region.

### **About ITB Global Brand Family**

For more than 50 years the name ITB has stood worldwide for industry knowledge 365 days a year, networking and trendsetting events - in a virtual, in-person or hybrid format alike. ITB Berlin, the world's leading B2B trade show for the travel industry, is taking place from 5-7 March 2024, followed by ITB China (27- 29 May) in Shanghai, ITB India (11- 13 September) in Mumbai, and ITB Asia (23- 25 October) in Singapore.