

# TRAVEL MEET *Asia*

**Jakarta, Indonesia**  
travelmeetasia.com

## SPONSORSHIP & ADVERTISING OPPORTUNITIES



YOUR TRAVEL ROADSHOW IN ASIA

TRAVEL MEET  
*Asia*

11 - 12 JUNE 2025

Supported by:



Powered by:



Organised by:



Sponsorship packages under Travel Meet Asia Series covers registered attendees of the Travel Meet Asia Series event

The Travel Meet Asia (TMA) was launched by Messe Berlin Asia Pacific in 2019 at regional locations within Asia. Originally organised as conference and networking event, TMA had since expanded to a B2B tradeshow with exhibitions, conference and networking opportunities for the travel trade.

TMA brings forth opportunities for you to unlock key market potential in specific source markets or regions. Each exclusive event brings together **around 500 attendees**. Expect **two full day of business meetings** with key buyers and invigorating conferences from leading brands in the industry!



11 - 12 JUNE 2025

**Capture the immense market of Asia and International outbound travel**

Happening in **11 - 12 June 2025**, Travel Meet Asia will be held in **Indonesia Convention Exhibition (ICE) Jakarta, Indonesia**.

**Buyers Industry Profile** - MICE, Corporate, Leisure

**Buyers Countries/Territories** - Indonesia and International markets



# OFFICIAL SPONSORSHIP PACKAGES

## Sunset Networking Cocktail - Day 1



Meet and network with delegates of your company's interest by hosting a sunset networking cocktail session. This is a great opportunity to create connections with exhibitors and buyers of the show.

Exclusive  
US\$10,000

*Day 1 - Available*

*\*Inclusive of F&B Cost*

## Luncheon Sponsor



Host a private afternoon lunch to meet and network with delegates who matter to you. Take advantage of this sponsorship and organise a by-invitation-only session with key clients.

US\$3,000

*Day 1 - Available*

*Day 2 - Available*

*\*Exclusive of F&B Cost*

## Opening Keynote Speaking Slot



Position your company as a thought leader by being a speaker at the Opening Keynote session of Travel Meet Asia. Speak alongside high level industry professionals and bellwethers on key industry trends and best practices.

US\$3,000

*\*Applicable to Session 2 or Session 3 only*

# OFFICIAL SPONSORSHIP PACKAGES

## Delegate Bag

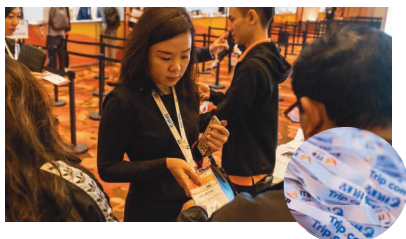


Receive high level brand visibility by being a Delegate Bag Sponsor. The Travel Meet Asia delegate bags would be distributed to each attendees at registration.

Exclusive  
US\$1,500

*\*Design approval to be agreed upon with organisers*  
*\*Excludes production cost*

## Lanyard

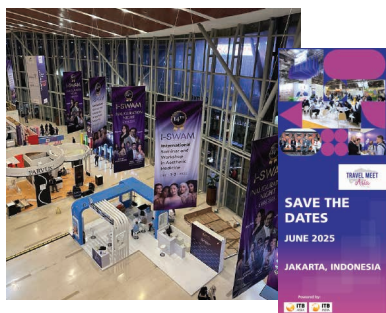


An excellent promotional opportunity with great visibility and branding awareness. Travel Meet Asia lanyard would be distributed to each attendees at registration.

Exclusive  
US\$1,500

*\*Design approval to be agreed upon with organisers*  
*\*Excludes production cost*

## Hanging Banner



Maximise your brand exposure onsite by sponsoring a hanging banner. These banners will be prominently displayed from the ceiling at the entrance and inside the hall.

US\$1,600

*\*Maximum 7 banners*  
*\*Includes production cost*

## Venue Sponsor



Showcase your venue by being a Venue Sponsor for Travel Meet Asia.

Upon  
Request

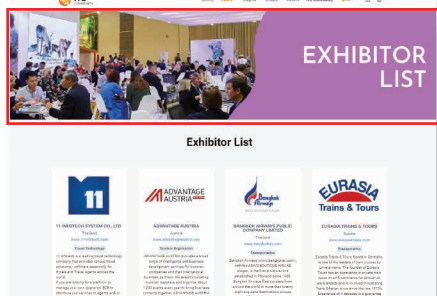
*\*Get in touch with our team at [exhibitor@travelmeetasia.com](mailto:exhibitor@travelmeetasia.com)*



Interested in sponsoring? Please contact the Exhibitor team at:

Email: [exhibitor@travelmeetasia.com](mailto:exhibitor@travelmeetasia.com) | Contact No.: +65 6027 7577

# Digital Branding Opportunities



## Exhibitor Listing Page Sponsor - Leaderboard

### Package Benefits

One (1) x hyperlinked banner + linked to URL of choice to be displayed on the Exhibitor listing page of one (1) Travel Meet Asia event

Exclusive  
US\$2,000

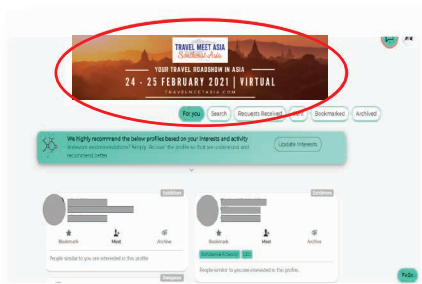
### Duration

Hyperlinked banner will be displayed from Day 1 of Exhibitor list being published to the last day of the event

## Business Matching Sponsor

Prominent feature of Sponsor's banner on the Business Matching dashboard of Travel Meet Asia registered attendees.

### i) "In-App" Leaderboard Banner



### Package Benefits

- Non-hyperlinked banner to be displayed on the top of the Business Matching platform page
- Banner artwork to be provided by sponsor

US\$2,000

### Duration

- Banner will be displayed from Day 1 of Business Matching until the last day of Travel Meet Asia
- Up to two (2) x artworks for the "In App" Leaderboard to be rotated
- Banner specifications: 2000px (w) x 400px (h)

### ii) "Run of List" Rotating Banner



### Package Benefits

- One (1) x non-hyperlinked banner to be displayed in Business Matching portal accessible by all attendees
- Banner artwork to be provided by sponsor

US\$1,000

### Duration

- Banner will be displayed from Day 1 of Business Matching until the last day of Travel Meet Asia
- Banner specifications: 500px (w) x 350px (h)



Get in touch

Interested in sponsoring? Please contact the Exhibitor team at:

Email: [exhibitor@travelmeetasia.com](mailto:exhibitor@travelmeetasia.com) | Contact No.: +65 6027 7577

# Digital Branding Opportunities

## Dedicated Emailer

US\$1,500

Dedicated emailer to targeted audience (e.g. buyers, exhibitors, trade visitors) or all registrants. HTML version to be provided by sponsor 10 working days prior to email blast.

View Samples:

<http://bit.ly/ITBAsiaSTBEmailer>, <http://bit.ly/ITBAsiaMarinaBaySandsEmailer>

*\*Limited slots available*



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